



EVALUATION OF THE EFFECTIVENESS OF CHARACTER EDUCATION PROGRAM IN FORMING POSITIVE VALUES IN STUDENTS IN ELEMENTARY SCHOOLS

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Abstract

The implementation of character education aims to improve the quality of education, so that the goal is to achieve the development of students' character comprehensively and in balance according to the level of graduates. The success of character education can be measured through a comprehensive assessment consisting of: 1) assessment of the situation including the basis of policy, perceived needs, and objectives of the character education program 2) Evaluating input such as plans, strategies, organizational structure designs, implementation procedures, and availability of character education program resources 3) Process evaluation, including coordination, implementation, and monitoring of the implementation of the character education program. 4) Product evaluation, including the performance and impact of the character education program. Evaluation of the character education program is carried out to measure improvements and the success of the character education program implemented by the education provider.

Keywords : Program Evaluation, Education Character

Introduction

Education character indeed has initiated since the founding country Republic of Indonesia. Since beginning independence, Soekarno has to put forward importance build teak self nation through national and character building concept and Pancasila . History development Indonesian education too show effort development character through education kindness Character, Guidelines Appreciation Practice Pancasila (P4), Pancasila Moral Education (PMP), Education Citizenship, and and so on. This means that education character no again matter new in world Indonesian education. Various effort education the expected capable build source Power quality Indonesian people, namely a society rich in plurality with characteristics tolerant and work together work together. However matter the no can proven by existing reality. Often found action anarchist , conflict social, and pervasive moral problems on all sector life public. Evaluation originate from the word evaluation. The word absorbed to in treasury term Indonesian with objective retain the original word with a little adjustment Indonesian pronunciation of imenjadi evaluation . According to Ralph Tyler, evaluation is a process that determines to what extent educational goals can be achieved. Developed evaluation by Tyler this on base thinking For evaluate behavior in demand participant educate, where according to him evaluation nothing else is business For inspect conformity between objective desired education with results learning achieved. To form a mature personal character requires a continuous and ongoing process throughout life. This process must begin early because at the stage of individual development, childhood is the right time to instill character values because it forms an initial foundation for further development. Freud in Manery (2010, p.188) emphasized the importance of childhood events in forming an individual's personality, that the beginning of a person's life is a critical period. Failure to instill a good personality at an early age will form a problematic person in adulthood. Lickona (2001, p.241) explains the stages of character education in a model known as " *components of good character*". *character.*" Includes;

1. *Moral knowing* or moral knowledge, namely how a person knows what is good and bad. Dimensions included in moral knowing are included in the cognitive domain, including: moral awareness, knowledge of moral values, determining point of view, moral logic, and self-awareness;
2. *Moral feeling*, is a reinforcement emotional aspects to become a person of character, including among others: Awareness of self-identity, self-confidence, sensitivity to the suffering of others, love of truth, self-control, and humility;
3. *Moral Action* is moral action which is results from two moral components that have explained. For can pushed for do good (act morally), then must fulfil three aspect character, namely : competence, desire, and habits. Third component the very important For direct somebody to a moral life, because all three to form what is said with moral maturity

Evaluation of educational programs character done with set criteria certain as guidelines in evaluate educational programs character for know program achievement. Criteria the arranged based on on guidelines development education culture and character nation by ministry of national education, namely on Implementation Education Character in KTSP and indicator success school and class in development education culture and character nation by ministry of national education (2010b, pp.15-18 and pp.25-30). Based on criteria the so study done on; (1) readiness school covering curriculum, facilities infrastructure Supporter education character, and power educators ; (2) the process of implementing educational programs character Good in classroom learning and also culture school ; and (3) the obstacles faced in implementation of character education programs .

Research Methodology

This study aiming for know how educational program evaluation character in school base and also at school on in general, this study uses a descriptive research method with a qualitative approach, namely a research procedure that can produce descriptive data in the form of written words from respondents or from people whose behavior is observed. This study also describes various things related to a student's understanding in elementary school. The observation method used is observing student behavior in various situations at school or in other activities. Observations are carried out to see whether the character values taught are reflected in students' daily behavior.

Result & Discussion

Evaluation of Educational Programs

Basic Concept of Evaluation

a) The Nature of Evaluation

In general evaluation word language is loanwords derived from from Language English namely : "evaluation" which means assessment . Terms evaluation Alone is a noun from “ value ”. As according to The Oxford Advanced Learner's Dinctionary of Current English states that evaluation is to find out, decide the amount or value. Refer on meaning the activity evaluation must implemented in a way full not quite enough answer, full caution, use a number of strategy, as well as capable accountable. Whereas in Dictionary BigBahasa Indonesia says that evaluation is a series of assessment processes, observations and collection various evidence (data) for do measurement to impact as well as effectiveness from a object evaluation, program, or related process on specification as well as condition users who have determined using a specific reference beforehand. So in terms of language, evaluation can be interpreted as an effort to determine the value as an evaluation object through a process of measurement, assessment, observation and data collection carefully and responsibly. Then in a way term evaluation refer to also on term measurement and assessment. According to Egon G. Guba & Stufflebeam evaluation interpreted as a process for to obtain and give useful information for educational decision making.

b) Objectives and Benefits of Evaluation

Evaluation no only for evaluate the learning process teach only, will but in a way more wide evaluation can also used for assess the program and existing system on institution education . According to Grubb & Ryan quoted by Mohtar Kusumah state that at least there is three reason important Why there is a need for evaluation and assessment of education programs and learning namely : 1) informing to government , 2) increase decision to public to activities that have been done , 3) improve decision to public regarding training and programs that have been planned.

c) Importance Evaluation and Principles Principles Under Evaluation

Evaluation very important done use achievement objective education that has been planned. With existence evaluation in the learning process teach can useful for know knowledge, skills and the attitudes possessed by

students after undergoing the educational process. In addition, evaluation is also useful in order to identify student weaknesses, the level of student achievement in learning, a means of feedback for teachers, a tool in measuring student learning development and as a report on learning outcomes to related parties.

d) Development of Evaluation Through Reporting

According to Zainal Arifin, the procedures in developing a learning evaluation consist of: a) planning the evaluation carried out, including formulating evaluation objectives, compiling question grids, writing and compiling questions, conducting trials, b) implementing the evaluation, c) processing scores and the interpretation stage, d) reporting on evaluation results, e) and utilizing the results of the evaluation that has been carried out.

e) Process and Implementation of Educational Evaluation Programs

In every educational process, an evaluation is needed to find out the major shortcomings and advantages of a program that is being or has been implemented, this is useful for the consideration process in making decisions about a program. Evaluation is the ability to make considerations in certain conditions. Therefore, in conducting an evaluation, a process and steps are needed in its implementation. The conclusion of the Evaluation of Educational Programs is that evaluation is an important process in the world of education that involves assessment, measurement, and data collection to assess the impact and effectiveness of educational programs. Evaluation is also a program that has been implemented in accordance with its objectives. The evaluation process carries out careful planning, proper implementation, accurate data processing, and utilization of evaluation information for decision making. In conclusion, evaluation of educational programs is an important tool in improving the quality of education and better decision making in the development of educational programs.

Conclusion

The conclusion of the theoretical study on the evaluation of educational programs is that evaluation has an important role in education, not only as a tool to evaluate the teaching and learning process, but also in assessing educational programs and systems more broadly. Evaluation helps to ensure that educational goals are achieved and to shape the character of students who are responsible, honest, and have integrity. In the context of changing values and complex moral challenges, character education must be able to adapt relevant values in a changing social environment. Evaluation of character education programs is an effective tool to ensure the effectiveness of these programs, understand what has worked, and where improvements are needed. Thus, evaluation of character education programs is an important component in helping education meet community expectations and contribute to the formation of a better and more civilized society.

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