



STRATEGY FOR FORMING PANCASILA VALUES CHARACTER IN THE ERA GENERATION Z

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Abstract

The Gen Z era is marked by technological developments and changes in social values. This condition demands a relevant strategy to shape character based on Pancasila values. This study aims to identify effective strategies in shaping Gen Z characters using the literature review method. This study collects and analyzes various relevant literature sources, journals, books, and articles, to identify effective approaches in instilling Pancasila values, such as divinity, humanity, unity and social justice. The purpose of education in this context is not only to provide knowledge to students, but also to ensure that they develop the understanding and maturity needed to actively participate in their social life. A nation with a strong character can be a nation that is liked and respected throughout the world. Therefore, it is important to develop effective strategies in shaping character and instilling Pancasila values in Gen Z. It is hoped that through the right strategy and literature review research in shaping character and instilling Pancasila values in generation Z, the young generation of Indonesia can grow into individuals who are not only intellectually intelligent, but also have integrity, a sense of nationality, and high social responsibility. The instillation of Pancasila values is expected to strengthen the sense of unity and oneness amidst cultural diversity and the global challenges faced.

Keywords : Strategy, Character, Values, Pancasila, Gen Z

Introduction

The existence of a nation is greatly influenced by human character. Character education has become an important component of the Indonesian education system because it aims to instill the values of Pancasila, which are based on the nation's philosophy, in the hearts and minds of the people. Character is a fundamental element that distinguishes humans from other species. Efforts related to character development have long been carried out by the government through the 2010 National Character Education Program, which was followed in 2016 by the Character Education Strengthening (PPK) program. Character serves as an identifier for each individual and comes from attitudes, mindsets, and values of politeness through interactions between people and their environment. Characteristics can also influence the behavior, thinking, and actions of each person. One of the main factors that contribute to the development of national character is education. The purpose of education in this context is not only to provide knowledge to students, but also to ensure that they develop the understanding and maturity needed to actively participate in their social life. A nation with a strong character can be a nation that is liked and respected throughout the world. According to epistemology, character education includes a person's nature or character based on their beliefs and habits in everyday life. In addition, character education can be described as a business of awareness that comes from the scope of learning to develop human potential by having a good character, being polite, and so on. Generation Z, or often referred to as Gen Z, is a demographic group born from the late 1990s to the early 2010s. They are known as a generation that has never known a world without the internet and digital technology. Meanwhile, according to Salma et al. (2023), Pancasila in the Gen-Z era aims to strengthen and shape

character and apply the values and moral standards of Pancasila in people's lives, There are many positive aspects of Gen Z identity, but it cannot be denied that there are also many negative aspects that need to be considered, especially when it comes to the values of Pancasila. Pancasila emphasizes five principles, namely Belief in the One Almighty God, Just and Civilized Humanity, Unity of Indonesia, Democracy Guided by the Wisdom of Deliberation/Representation, and Social Justice for All Indonesian People, as the foundation of the Indonesian nation. These values are the moral standards for all Indonesian citizens in their lives. Therefore, the role of Pancasila can also be called a very important national insight to guide the young generation of Indonesia. National insight is considered as a national spirit because it contains the dynamics of the process of nation and state, its rise and fall and high fighting spirit to defend the nation and country. Because it can be seen that the lives of people in Indonesia are very diverse, such as the diversity of religion, ethnicity, race, skin color and gender. As we know, with the diversity and era of globalization that we are facing now, which may increasingly support the occurrence of division and the fading of tolerance and nationalism towards their country.

Research Methodology

This study uses the literature review method, because in this study the author tries to provide an explanation by reviewing various existing books, articles or journals. This research approach uses a literature review approach with the aim of identifying, reviewing, and analyzing relevant literature related to the topic of strategy for forming Pancasila values in the Gen Z Era. This approach was chosen because it allows researchers to gather knowledge and understand various existing theoretical perspectives, such as searches on Google Scholar, books and other social media that are relevant to the researcher's title.

Result & Discussion

Pancasila Values

The term Pancasila is certainly familiar. According to its etymology, Pancasila comes from the word "panca", which means "five", and "syila", which means "basis" or "base". The term comes from Sanskrit. When combined, it means five principles that must be implemented or obeyed. The values of Pancasila are the foundation of culture. A nation known as an idea of how society lives its life according to the pattern, nature, and characteristics of the entire population. Character comes from the Greek word "charassein," which means "to carve". The morals, nature, and character of the nation are now fading in terms of the rampant deviations that occur, including violence, the sinking of honesty values, indifference, division, and division. In each principle, there are character values contained. The first principle reflects a religious character, a value that indicates the relationship between humans and god. The second principle, related to humanity, reflects a socially caring character. Indicates a relationship between fellow human beings. While the third principle, unity. Reflects the character of patriotism and togetherness. The fourth principle refers to the people in community life, a principle that reflects democracy. Finally, the fifth principle reflects a just character, fair to all parties without discrimination. Pancasila is mentioned as the foundation of the Indonesian state, so it can be concluded that Pancasila is expected to be a guideline or outlook on life as well as a basis for harmony (Wijayanti, 2022).

Characteristics of Generation Z

Generation Z is a young generation that is inseparable from technology. Generation Z is the generation that existed in 1997-2015 which made them more familiar with technology from the start. Because this makes this generation a generation that cannot be separated from technology and must be with technology. Social media life is very important for them, this makes many children have a nature that is less concerned with the values of Pancasila. This is a challenge for the successors of the nation to have good character and morals. Generation Z also has a social soul that is not very good and makes it difficult for them to socialize with their environment which makes it difficult for them to get to know each other and even their own neighbors (Azzahra Shakila Meisa Putri, Resi Setiawati, Hendy Widodo, 2022). Generation Z has been familiar with technology and social media since childhood. When they arrived, technology was dominating the world and that made them nicknamed the internet generation or iGeneration. Generation Z also has an advantage, one of which is that they can multitask, they can do several activities using their cellphones, such as listening to music while browsing using a PC. Generation Z is also an independent generation compared to previous generations. They learn something or even make a decision without having to depend on their parents (Pipit Fitriyani, 2018). This allows generation Z to develop to work and learn on their own which will create diversity when they enter the world of work. Generation Z's priorities are also different from previous generations, they prioritize money and work at the top. For generation Z, they cannot be

separated from technology and information that they can get at any time through their devices. This can be a positive thing, such as generation Z will easily get information from the internet without any time and place restrictions, but it is also a challenge for generation Z, namely they must be able to choose the information available. If generation Z cannot choose information wisely, the values of Pancasila, outlook on life, sense of nationalism and national goals can be affected (Pipit Fitriyani, 2018).

Teachers' Strategies in Forming Honest Characters

In this context, the teacher's task is not only to teach knowledge, as a teacher it is much more important for the teacher to educate and equip students with skills, honest character, and manners in everyday life. Therefore, the current term refers to transferring knowledge and skills to students (transfer of knowledge), the position of the teacher as an educator occupies an important position, because his role greatly determines the development of students. In relation to this, it is related to character honest in the learning process to form students' honest personality characters which will determine their success in the future. There are several very important teacher strategies taught in schools, including honest character, responsibility, student discipline in order to improve honesty in schools. In building honest character in students, teachers must be proactive in using strategies during the learning process, teachers must remind and correct if there is bad student behavior in class because the role of teachers as *Uswatun Hasanah* must be carried out properly. In the school environment, students are very sensitive to teacher behavior, every observation made by students towards teachers will affect student behavior, the relationship in instilling honest character, teachers need to show honest attitude strategies and good behavior to students. That way children will imitate the good behavior shown by teachers as educators. Teachers make a great contribution to instilling honesty in students, especially in schools. The success of a teacher is seen if the teacher is able to instill a good character of honesty in schools, and if the instillation criteria are successful, then a teacher is considered to have good work quality (Wijayanti, 2022).

Efforts to maintain Pancasila values

The values of Pancasila have a very important position for the generation of the Indonesian nation, we must maintain the values of Pancasila so that they do not fade and fade. Pancasila is the foundation of the Indonesian state, which is expected to become the ideology and views of the Indonesian people and to unite the nation. Pancasila is also a national identity that contains basic values of social ethics that are expected to shape the character of the nation. Pancasila is the foundation and reference for running the government, with the existence of Pancasila, the Indonesian state has a strong foundation for running the government. So we must emphasize the values of Pancasila to the younger generation to continue to build the nation and state, by racing against Pancasila. In order to maintain the values of Pancasila and apply them continuously. Some things we can do are as follows:

a) Raising awareness

Raising awareness is the first thing that must be done to make generation Z aware of the importance of Pancasila values. Nature and mindset Generation Z is different from previous generations. They can no longer be given information in a monotonous way like a lecture. This is because generation Z is already open with a more modern perspective. A more effective way for generation Z is utilizing social media. As we know that generation Z is more interacting on social media compared to the real world. By combining Lecture methods and social media are more effective intermediaries for Generation Z. In addition, using social media as a forum for discussing the importance of values Pancasila is one way that can improve the quality of communication by generation Z, by giving them a discussion space on social media platforms can increase their curiosity and also give them a better understanding in depth (purwningrum, 2021)

b) Acceptance that the values of Pancasila are the identity of the Indonesian nation.

After generation Z realizes the importance of Pancasila values, they must learn to accept Pancasila values. Generation Z has an open mindset and a character that is difficult to define. Characters that are difficult to define occur because generation Z sees their character not only from the assessment of one person who makes one point of view, but they judge themselves from the assessments of many people who produce broad and different points of view. Therefore, generation Z sometimes finds it difficult to understand themselves to determine the values they should need. The role of people around them such as parents, teachers, peers, or related communities is very important in helping them determine the values they must understand. There are several approaches that can be taken with the characteristics of generation Z, one of which is to take a personal approach that can lead to being a motivator for them. In addition, we can also approach them through open discussions with them, this is because discussion is the right strategy

if we want to adjust to the characteristics of generation Z who like to take control of the decisions they choose. Through this approach, it is hoped that they can accept the values of Pancasila (Purwaningrum, 2021).

c) Internalization and reinforcement

After they understand and accept the values of Pancasila, we must give them motivation within themselves that the values of Pancasila are in line with their beliefs, mindset, and character. At this level they will implement the values of Pancasila in their lives and can be an example for their peers. The strategy that can be done so that the generation is at this stage is goal setting, generation Z has a very realistic mindset in planning their future. With a goal setting strategy that still has the basis of Pancasila values, it is hoped that it will help them and increasingly apply the values of Pancasila in their lives. In addition to goal setting, a strategy that can be done is to create a community that is active in the social field such as humanity. Generation Z is very interested in things related to the use of technology, especially in developing their potential (Purwaningrum, 2021).

Conclusion

Pancasila is the foundation of the state and a guideline for the life of the Indonesian people, and is also an ideology and shield for the Indonesian nation. Pancasila has lived side by side with us since it was formulated and ratified, therefore Pancasila is very important to guide and be a reference for all Indonesian people. The values of Pancasila are very valuable, to make Indonesian society remain in an orderly social order. Just as the values of Pancasila help discipline all Indonesian people and even the norms embedded in the community environment. Accompanied by the development of the times, the advancement of science and technology has made the flow of globalization enter Indonesia. The entry of globalization in Indonesia has resulted in various impacts, the most impactful of this globalization is the younger generation, especially generation Z. With the entry of globalization that is accepted so openly by generation Z, it has begun to result in the fading of Pancasila values in the Gen Z generation. Pancasila values are very much needed as a filter to filter everything that enters Indonesia, starting from culture, language, social, behavior, that is why efforts are needed to strengthen the values of Pancasila in Indonesian youth and the spirit of nationalism, all of which are done by raising awareness in the younger generation of Indonesia, especially generation Z, then instilling the values of Pancasila and providing an understanding that Pancasila is the identity of the Indonesian nation. It is also necessary to apply the values of Pancasila in everyday life that can shape character so that Indonesia has quality human resources in the future. Pancasila as the basis that brings change and movement of the country until now, the values of Pancasila must continue as a sustainable basis for forming a superior generation of the nation.

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