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# THE ROLE OF LEARNING MEDIA IN THE IMPLEMENTATION OF CITIZENSHIP EDUCATION

### Eyu Nike Puri Br Tarigan<sup>1</sup>

<sup>1</sup>Prospective Professional Teachers of the Republic of Indonesia Email: <sup>1</sup>eyunikepuri@gmail.com

#### **Abstract**

The role of learning media in the learning and teaching process is an integral part of the world of education. The use of learning media will really help the effectiveness of the learning process and delivery of messages and lesson content. The aim of this research is to determine the role of learning media in strengthening civic education learning in elementary schools. This research uses the Literature Review method, a method used by literature reviews. With this type of research, sources are collected from books, magazines, journals, articles, and documents that are appropriate for the study to be analyzed. The results of the research show that the role of learning media in strengthening civic education learning in elementary schools is to clarify presentation of messages so that they are not too verbal, dissemination of information widely, evenly, quickly, uniformly and with integrity, so that can be delivered according to what is intended or desired, Technology can present it logically, scientifically and systematically and is able to complement, support and clarify students concepts, principles or proportions of subject matter, using appropriate media and varied learning, it can overcome messages' passive attitudes.

Keywords: Role, Learning Media, Citizenship Education

#### Introduction

Education has a goal in developing human resources that is implemented in a planned and structured manner. The implementation of education in Indonesia has different levels and types starting from elementary school, junior high school, high school to college, the process of which is continuous so that the purpose of education can be achieved. In addition, education also takes place in the family and community environment. The implementation of education in this era has experienced very rapid development so that it affects the implementation of the existing education system and has an impact on the development of student learning psychology. (Silahuddin, 2015). The implementation of education, especially in the implementation of teacher learning, has a role in creating a learning atmosphere and managing the class so that students have comfort in learning and have an impact on improving learning outcomes. It is concluded that in the implementation of learning there is an interaction between various teaching components, namely teachers, subject matter and students (Abdullah, 2017). The use of technology in learning greatly helps educators in designing and creating learning media (Tafonao, 2018). However, it must be realized that the development of information and communication technology can give rise to various problems including the ability of teachers to use technology, but educators cannot avoid technological developments and instead must follow the development of information and communication technology. Civic education is a subject that focuses on the formation of citizens who are able to understand their obligations as intelligent, skilled, and characterful citizens in accordance with the Law. (N. Driyarkaa, 1991) describes in forming humans as individuals who are better in the future by having emotional intelligence, intellectual, giving dignity and honor in the same degree. To realize this we must form a good attitude in him. In realizing it, the student learning process is not only

required to master the material, learning (cognitive). (Kymlicka, 2001) states that moral awareness is seen in our good / bad as fellow human beings not in the role and status for moral awareness of a human being by respecting and honoring human rights between others. Winkel in Purwanto (2011:45) stated that the results of learning are changes that cause humans to change in their adorable attitudes and behavior. Specifically according to APEID (Asia and the Pacific Program of Educational Innovation for Development), education is shown for the application of value formation to students, producing attitudes reflected through desired values, guiding behavior that is consistent with applicable values. In the current era of globalization, it is believed that learning the concept of democratic values needs to be applied by presenting many global changes that are in line with the entry and exit of new civilizations in various nations in the world. A democratic education profile requires a learning process, because it cannot be realized quickly. The purpose of using media in civic education learning requires the right media characteristics for educators to be able to choose the right media as a learning process so that the purpose of learning can be achieved. For that, this discusses the characteristics of appropriate media in civic education learning as education and the types of media used in learning and what kind of media use is used in learning.

#### **Research Methodology**

The literature review research method is a method used to identify, evaluate, and synthesize existing research results and thoughts. The goal is to analyze and synthesize existing knowledge related to the topic to be researched.

#### **Result & Discussion**

The improvement of the quality of education today cannot be separated from the improvement of teachers' ability in using learning media and teachers must know the updates of learning media. Learning media has a very important function and has a role in the learning process, namely increasing the efficiency and effectiveness of the learning process. The use of learning media can increase student learning motivation and make it easier for teachers to transfer knowledge. In this study, researchers want to examine the extent of the role of learning media in strengthening Civic Education learning. The data obtained by researchers are based on instruments distributed to respondents. Learning media has a very important role in the learning process because of its role as an intermediary so that the message conveyed by the teacher can be absorbed and understood well by students. However, in reality, there are still some teachers who do not use media during the learning process and only use the lecture method so that students feel bored and are less able to receive the material given by the teacher. Learning media is anything that can be used as a tool to support efforts to implement the learning process by ensuring learning objectives (Nunuk Suryani, 2012:43). The use of media contains two components, namely the delivery of messages (subject matter) and changes in attitudes and behavior after understanding the subject matter (Rudi Suslana, 2009:5). Based on this, the purpose of learning media is to convey messages (material) from teachers to a group of students, then provide motivation, and develop students' imagination in learning. The learning process in the learning environment, students must be adjusted to their developmental stage. In learning in elementary schools, educators must provide real teaching and learning conditions for their students. Researchers found how the role of learning media in improving the reinforcement of Civic Education learning in elementary schools based on the results of observations, namely an increase in learning motivation and enthusiasm in following the learning process, besides that the use of learning media clarifies the material presented by the teacher. The problem that teachers usually find if they do not use learning media in the teaching process, students become less enthusiastic in following the learning that is delivered, resulting in hampered student understanding of the material given and vice versa, students will be enthusiastic when using media and students become focused and pay more attention to the material given.

According to the opinion of (Irsan et al., 2021) the use of technology in learning can make it easier for students to understand lessons and improve students' disciplined character. The use of this learning media has a positive impact on improving student learning outcomes. The learning process can be delivered effectively and efficiently to all students by using learning media so that the information or knowledge delivered by the teacher can be well absorbed by all students. The transfer of knowledge to students can be delivered quickly through the use of learning media. Education is currently experiencing very rapid development through the use of technology that can technically help learning process activities. The use of technology in learning process activities helps students maximally to absorb the knowledge delivered by the teacher. Through the use of educational technology can be used as a source of learning, and can be presented in an interesting way, especially if accompanied by the ability to use it. Civic Education learning activities carried out by teachers are known that in their implementation teachers use technology-based learning media (ICT) in delivering learning materials to students. Various technology-based

learning media (ICT) used by teachers include in the form of presentations of lesson materials via powerpoint (Ppt) and audio-visual learning media displayed when teachers deliver materials to students via a projector display. In the use of this media, it can be seen that the material delivered by the teacher is presented systematically and completely so that it supports and clarifies the concepts of the material delivered to students, and vice versa, students are enthusiastic about participating in learning with the media displayed by the teacher which is conveyed with clear, coherent material concepts so that it is easier for students to understand the material. Learning media has an important role and is a major component in the learning process. In the learning process, teachers must adjust the material to the media to be used because not all media are suitable for all materials, therefore the teacher's ability in determining the media is very necessary so that learning objectives are achieved. The learning media used by teachers can vary, teachers can use visual media, audio media or use audiovisual media. The use of appropriate media can overcome student problems, for example, children who are passive in following the learning process. With the learning media applied, teachers can increase student learning motivation so that children who were previously passive become active during learning.

According to Udin S. Winataputra, et al (2007) in PKn learning, the ability to master learning methods is one of the things that teachers must have. The method chosen must also be adjusted to the characteristics of PKn learning objectives, characteristics of PKn learning materials, students' learning situations and environments, students' development levels and learning abilities, available time, and the needs of the students themselves. The inability of teachers to package PKn learning activities appropriately will result in less than optimal student learning outcomes. Based on this, the causes of student failure in PKn learning include. First, through the lecture method where learning is more focused on the teacher so that students become passive. Second, students are less enthusiastic about following the learning process. In overcoming this, there are several other ways that can be done, namely using a more appropriate method, namely the simulation method, and raising students' learning motivation. Civic education or civic education historically epistemologically with the pioneering country of academic and curricular activities in the development of the concept and paradigm of PKn. Civic knowledge is related to the understanding of government, constitution and the prevailing political system. Civic skills are related to what citizens need in effective participation as critical thinking skills, gathering information and participating by communicating, and working together well. Civic education has a clear goal in forming good and intelligent citizens, as well as emotionally, socially and spiritually intelligent. Civic education in Elementary Schools aims to develop knowledge and skills that can be useful for students in living as a nation and state. Student activity and critical and rational thinking are very necessary and are indicators of the achievement of the Civic Education learning process. The role of learning media in strengthening civic education learning in elementary schools includes clarifying the presentation of materials in learning, disseminating information very well and precisely, c) technology can present logically, scientifically and systematically and is able to complement, support, clarify concepts, principles or proportions of learning materials, using learning media appropriately and variedly, then it can overcome the passive attitude of students.

#### Conclusion

Learning media is an important aspect in delivering learning materials to students. Teachers who already know the characteristics of the right media in civics learning make it easier for teachers to determine the choice of what media to use. Choosing good media does not necessarily guarantee student learning success if it is not used properly. The types of learning media are diverse and each of these media has advantages and disadvantages, both in print media, electronic media, etc. The advantages and disadvantages of utilizing this learning media depend on the teacher in facilitating learning, especially in civics learning. Creative teachers are able to quickly utilize learning media that are available in schools, and are able to guide their students in achieving the learning objectives that have been determined. The application of learning media has a very important role and needs to be done by teachers, the learning media helps teachers clarify the material presented so that students find it easier to understand the lesson. Learning media, especially in Civic Education, can influence the implementation of learning to be more effective and efficient and can affect students' learning outcomes and learning psychology.

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