



USE OF AUDIOVISUAL MEDIA TO IMPROVE STUDENTS' LEARNING INTEREST IN ELEMENTARY SCHOOL EDUCATION

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Abstract

The use of audio-visual media in Civics learning in elementary schools still faces various challenges, such as the low level of teacher creativity in managing learning and the perception that Civics only relies on memorization. This research aims to examine the effectiveness of using audio-visual media in improving elementary school students' learning outcomes and interest in Civics subjects through a literature review. The results of the literature review show that the use of audio-visual media is effective in increasing elementary school students' interest and learning outcomes in civics subjects. This improvement is reflected in several aspects: 1) Increased motivation and active participation of students in learning, 2) Learning material can be better understood through a combination of audio and visuals that are appropriate to the stage of students' cognitive development, 3) There is a significant increase in academic grades and abilities of students in connecting the material with everyday life. The use of audio-visual media has been proven to help optimize the learning process by increasing students' attention span and facilitating multi-modal learning.

Keywords : Use of audiovisual media, increasing students' interest in learning, elementary school education

Introduction

Citizenship Education (PKn) is a vehicle for develop and preserve mark noble and moral roots rooted in culture the Indonesian nation that is expected can realized in form behavior life everyday. Depdiknas (2006:271) explains that "eyes lesson civics in elementary schools (SD) is eye lessons that focus on formation citizens who understand and are able carry out his rights and obligations for become" Intelligent, skilled and characterful Indonesian citizens as mandated by Pancasila and the 1945 constitution." In tune with In the statement above, Wahab (1997:3) stated that " PKn in elementary school is an educational program based on the values of Pancasila as vehicle For develop and preserve values noble and moral roots rooted in culture the Indonesian nation that is expected can become teak the self manifested in form behavior in life daily from all over Indonesian citizens ". Based on the opinions of the experts above can concluded that civics in elementary school is an educational program that is based on from and center attention to concepts, values, morals, norms and behavior in accordance with Pancasila and the 1945 Constitution and rights and obligations as citizen. It turns out for reach the goals and expectations above no easy. There is a number of obstacle in learning civics. Reality in the field show that learning Civics in some Elementary School (SD) in effort to form student personality and morals rated not yet optimal.low teacher creativity in management of the learning process and its density load curriculum allegedly become factor the cause. Poor management of the learning process effective will cause not enough meaning the concepts taught. In addition that , during thisPKn Still considered as lessons that matter memorization solely, not for think creative, critical, and analytical. Arsyad (2006:3) stated that audio visual media is a tool containing message in form auditory and visual (can heard and seen) and can stimulate thoughts, feelings, attention and will studentsfor learning. Audio visual media such as films or videos will make it easier students in elementary school absorb

material lesson civics given by the teacher. students more motivated if lessons given bring student to the real and concrete world in accordance with development maturity student age school basic. In tune with matter in this regard, Piaget (in Karim et al. , 1997:20) explains that at the time a child aged 7-12 years , they develop draft with things concrete For investigate relationships and abstract media models (stage operational concrete). Where at the stage this , students must see or experience alone matter so that students can understand lesson or become skills and grip for students in the future come. With utilization of audio visual media, especially films and videos, students can direct see and listen voice so that the learning process more meaningful. besides can assist teachers in explain material learning students are also expected can more understood material learning civics so that has implications for increasing results study student.

Research Methodology

Objective study is for know benefits of audio visual media in learning to skills speaking to participants educate class low (School Basic). Type research using research qualitative with method studies literature (literature review). Study literature this aiming for know effectiveness use of audiovisual media in increase interest study student school basic. The method used is a literature review with collect, analyze, and synthesize results study previously relevant with topic. Based on results literature review synthesis, can concluded that use of audiovisual media effective can increase interest study student school basic. Some factor affecting the effectiveness of audiovisual media includes suitability content, quality views, and engagement student.

Result & Discussion

Learning the use of *power point* media can increase results study student Because capable make student become understand and master material. In tune with Tang & Intai (2018) explaining that effective audio visual aids in increase understanding students shown with improvement significant value . Students more attention at the moment audio visual aids are played. The use of audio visual aids enhance interests and abilities student in remember material lesson. Audio-visual media is also known as video media. Video is the media used for convey message learning. In video media there are two interrelated elements united namely audio and visual. The existence of audio elements allow student For can accept message learning through hearing, while visual elements allow creator message learning through form visualization. According to Ronald Anderson (1994:99), video media is series picture electronics accompanied by elements audio sound also has element the image is poured via video *tape*. Series picture electronic the then played with a tool namely a video *cassette recorder* or *video player*. Ronald Anderson (1994:102) stated about a number of objective from learning using video media, including :

- a. For objective cognitive :
 1. Can develop partner cognitive concerning ability know back and ability give stimulation movement and harmony
 2. Can review a series still image without voice as a photo and film frame media although not enough economical
 3. You can also teach through videos knowledge about laws and principles certain
 4. Video can used for show examples and methods behave or do in a appearance , especially concerning interaction student
- b. For objective affective :
 1. Video is a good media very for convey information in partner affective
 2. Can use effects and techniques, video can become a very media good in influence attitudes and emotions
- c. For objective psychomotor :
 1. Video is the right media for show example skills related to motion. With tool this explained, well with method slow down and also speed up the movements shown
 2. Through student videos can direct get bait come back visually towards ability they so that capable try skills related to movement earlier

That lack of activeness, creativity and participation student in follow the learning process in the subject lesson Civics in some school and class participant educate. Students seldom ask about material learning that has been given teacher. Meanwhile, if the teacher submits question around material learning that has been delivered, partly big student no capable answer questions asked teacher. In side that, students fast feel saturated and not concentration in follow the learning process. Students often fussing and joking with friend in the same class during the learning process ongoing. The above phenomenon show that problems that occur caused by the method learning

used by teachers is more tend to use the method lecture and questions answer. Teacher is lacking give chance to students for develop ability think holistic, creative, objective and logical. Other factors that are very important influence is use of learning media that has not been used maximum as well as saturation student towards learning media that is still monoton used by teachers in the learning process . Arsyad (2006:3) stated that audio visual media is a tool containing message in form auditory and visual (can heard and seen) and can stimulate thoughts , feelings, attention and will students for learning. Audio visual media such as films or videos will make it easier students in elementary school absorb material lesson civics given by the teacher. Students more motivated If lessons given bring student to the real and concrete world in accordance with development maturity student age school Basic. Similar with matter In this regard, Piaget (in Karim et al. , 1997:20) explains that at the time a child aged 7-12 years, they develop draft with things concrete for investigate relationships and abstract media models (stage operational concrete). Where at the stage this, students must see or experience alone matter so that students can understand lesson or become skills and grip for students in the future come.

With utilization of audio visual media, especially films and videos, students can straight away see and listen voice so that the learning process more meaningful. Besides can assist teachers in explain material learning students are also expected can more understood material learning civics so that has implications for increasing results study student . Based on study literature that has been carried out, the use of audiovisual media in learning at school base show positive results in increase interest study students. Some findings main thing that can identified is :

1. Improvement interest and motivation study
Student show level more attention tall moment learning using media audiovisual, happens improvement participation active student in the learning process, decreasing level saturation student during follow learning
2. Effectiveness delivery material
Audiovisual media helps student understand concepts abstract become more concrete, material learning can absorbed with more good through combination of audio and visual, the creation more learning meaningful in accordance with stage development cognitive student
3. Improving learning outcomes
There is improvement significant in value academic students, ability remember and understand material become more good, improvement ability student in connect material with life daily

Conclusion

Use of audiovisual media in learning school base in line with theory development Piaget's cognitive, where the child age 7-12 years be at the stage operational concrete. At the stage In this case, audiovisual media plays a role important in: giving experience concrete learning, facilitating a more effective learning process contextual, developing ability observation and analysis student. Audiovisual media is proven effective in increase quality learning through: Increasing attention span, students show more focus good during learning, decreasing disruptive behavior in class, increasing duration concentration students. Optimizing multimodal learning, use of senses hearing and sight in a way simultaneously, facilitate various style Study students, strengthening the information encoding process to in memory.

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