



## INSTALLATION OF VALUES AND NORM IN THE ESTABLISHMENT OF THE PERSONALITY OF ELEMENTARY STUDENTS

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### Abstract

This study uses a qualitative variety of phenomenological approach. With a literature study approach. This research is a qualitative research using literature study method. After the author examines sources from various journals that examine this discussion and from other sources that are in accordance with a logical mindset for constructing a number of concepts Students have been familiar with concepts such as values and norms since they were in elementary school. Values refer to something that is considered good and important by society, while norms are rules or guidelines established to assist people in carrying out actions that are considered good. Pancasila and Citizenship Education (PPKn) taught in schools in Indonesia has a very noble purpose. As with national education goals, PPKn has very perfect goals which as a whole aim to form good citizens (to be a good citizenship). However, schools find it difficult to apply appropriate learning methods to meet the demands of the expected goals. Both problems are equally important to be internalized to students as their academic career progresses. the norm early on. Students are expected to develop good character and the ability to interact with others positively through the application of academic values and standards. Because today's school children are the ones who will shape the future of their country. The formation of individual identity at this time will greatly affect the character of the nation in the future. With the right emphasis on desired social values and norms, students can develop a positive personality, good morality, and the ability to interact well in society. character education, moral education, character education which aims to develop the ability of all school members to make good and bad decisions, maintain what is good & realize that goodness in everyday life

**Keywords :** Values, norms, planting values, cultivating norms, forming personality, building character

### Introduction

We often hear the terms "character" and "individuality" thrown around. Many people mistakenly believe that the two concepts are the same; However, character and personality have different but interrelated definitions. According to Hidatatullah (2010:13), individual character consists of a series of unique qualities that propel them forward and differentiate them from others. According to Yinger (Horton & Hunt, 1999: 90), a person's "all personal characteristics" are those that enable them to react and adapt to different situations. One alternative explanation is that a person's personality includes all the unique traits and characteristics that can be associated with that person. Talking about character is a very crucial and fundamental thing. Character is a living pearl that can distinguish between humans and animals. If a human without character is a sign that the human has "animalized". If we explore deeper, people who have strong and good character, individually and socially, will have good character, morals and character. Given the importance of this character, every educational institution has a stake and has a big responsibility in instilling it during the learning process(Sulastrı et al., 2022) So, roughly speaking, character is an individual's innate nature that can be acquired from birth and shaped by his life experience. Rather, a person's personality is the way they express those traits. In other words, everyone has good qualities about themselves, but everyone has a different way of using those qualities; it is this variation of approach

that we mean when we speak of "character". Education is a preventive effort in continuously building a better generation of the nation. The purpose of education is formulated ideally, to direct students as human beings to have superior competitiveness both in knowledge and skills in living life. character education according to experts,(Furnamasari et al., 2023). Positive self-talk is an aspect that cannot be changed to shape a student's personality for the better. This approach offers a solid framework for helping students develop positive personalities, good morality, and social skills necessary to interact well in society. However, cases of bullying and sexual harassment still occur in schools despite anti-bullying policies and training. As we often hear about teachers bullying their students, elementary school children are also not afraid to make fun of their peers. This goes beyond the norms and rules that apply in the school and community environment. This is because socialization is a process of imparting knowledge and skills, and all of these groups can influence students directly or indirectly while at school. To control the behavior of students not only with religious activities, but also the joint task of all parties. Education is the responsibility of parents, schools, religious institutions, society and the state. Parents are responsible for the behavior of students in the family environment, as well as the community acting as supervisors in the surrounding environment. Religious institutions are no less important as shields for students to behave in accordance with religious norms. While the presence of the state is in the establishment of regulations in the form of laws and regulations that must be obeyed(Nurgiansah, 2022)Therefore, we conducted this research with the following objectives: 1) To describe the role of values and standards in the formation of elementary school character. Understanding the value of knowledge of norms and student values in the formation of student personality at the elementary school level Understanding the obstacles to the formation of student values and norms in elementary schools.

### Research Methodology

This study uses a qualitative variety of phenomenological approach. Phenomenological study itself (Ikbar.2012) is an experience or event that enters the subject-matter knowledge base. The study of appearance (phenomenology) is known as phenomenology or phenomenology. So, phenomenology investigates what can be seen or felt. This approach is very effective because it deals directly with events that occur outside the conventional educational environment. Research using a phenomenon-centered approach should seek to understand the significance of events and interactions for certain people in certain contexts. This approach assumes a number of assumptions that differ from the methods usually used to investigate people's actions in an attempt to uncover their causes. This study was conducted in several stages. Namely: 1) The author observes this problem in class from personal experience as a teacher. 2. Make Observations Back to school to study documentation while doing more in-depth gamification. Writing and editing of research reports.

### Result & Discussion

#### *The Role of Instilling Values in the Formation of Personality*

##### *The Importance of Value Planting*

Instilling values in basic education helps students understand and internalize important moral and ethical principles. Values such as honesty, discipline, respect and concern for others must be emphasized and applied consistently in the educational environment. Instilling strong values helps students develop a personality of integrity and responsibility.

##### *The Impact of Instilling Values on Students' Personality*

The inculcation of effective values has a positive impact on the formation of the personality of elementary school students. Students who grow up in an educational environment that encourages positive values tend to have good attitudes, empathize with others, and have a high moral awareness. They are also better able to resolve conflicts, make sound decisions, and behave with integrity in various situations.

#### *The role of instilling norms in the formation of personality*

##### *The Importance of Norma Cultivation*

Instilling good social norms helps students understand rules and regulations in everyday life. These norms include communication ethics, manners, cooperation, and respect for differences. By understanding and applying these norms, students can learn to interact well in social groups and respect the rights and needs of others. So far, educational units have actually developed and implemented character-forming values through the operational programs of their respective educational units. This is a precondition for character education in educational units which is further strengthened by 18 values from the results of empirical studies from the Curriculum Center.

Precondition values (the existing values) are meant such as: religion, cleanliness, discipline, togetherness, care for the environment, hard work, and so on

### *The Impact of Planting Norms on Student Personality*

The inculcation of effective norms has a positive impact on the formation of the personality of elementary school students. Students who have an understanding and awareness of social norms tend to be individuals who are responsible, tolerant, and have good social skills. They are also able to adapt in various social situations and build positive relationships with others.

### *Strategy for Instilling Characteristic Values and Norms Values Based Learning*

Value-based learning involves direct teaching about desired values and the application of these values in students' daily lives. Through discussions, stories, role plays, and reflection activities, students can understand and internalize these values.

### *The Role of the Teacher as a Good Example*

Teachers have an important role in shaping the personality of students. Through their attitudes, behaviors and interactions, teachers can be good examples for students in implementing positive values and norms. Teachers can also use learning moments as opportunities to teach desired values.

### *Cooperation between Schools and Parents*

Cooperation between schools and parents is very important in instilling values and norms in students. Parents can support the establishment of values and norms at home through open communication, setting a good example, and providing positive feedback to their children. Schools can involve parents in activities and programs that focus on instilling values and norms.

## **Conclusion**

The inculcation of positive values and norms in basic education has a significant role in shaping the personality of elementary school students. With the right emphasis on desired values and social norms, students can develop a positive personality, good morality, and the ability to interact well in society. Strategies for instilling effective values and norms, such as values-based learning, the teacher's role as a good example, and cooperation between schools and parents, can help achieve this goal. Therefore, educators and educational practitioners must pay sufficient attention to the inculcation of values and norms.

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