



THE EFFECT OF SOCIAL MEDIA ON PANCASILA VALUES IN THE MILENIAL GENERATION

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Abstract

The research methodology used is qualitative research using the literature study method by analyzing and retrieving data from various sources such as journals, articles and books. Pancasila plays an important role for the Indonesian people, especially in the current generation, Pancasila in the world of education is also an important step in instilling awareness of the importance of having a strong sense of love for the motherland. Social media greatly influences the values in Pancasila, especially in millennial generation. Until now, many young people and adults have not instilled the values of Pancasila, and some have even instilled them, but over time they are disappearing along with the times. Social media cannot be blamed for this matter either. but awareness within us as citizens. The millennial generation must be good at using it and don't forget to apply Pancasila values to life so that they become smart citizens in behaving and behaving on social media. When interacting on social media, we shouldn't be able to spread hoax news such as social politics and SARA. This research was written to find out how important Pancasila values are in realizing Pancasila values in interacting on social media. This research was written to find out how important Pancasila values are in realizing Pancasila values in interacting on social media. When interacting on social media, we should not spread hoax news such as social politics and SARA. Social media can provide opportunities for the millennial generation to implement Pancasila values through various social media platforms and the millennial generation must adhere to Pancasila values. This research was written to find out how important Pancasila values are in realizing Pancasila values in interacting on social media.

Keywords : Social Media, Pancasila Values, Millennial Generation

Introduction

The digital era is an era where the internet is used in all fields which requires everyone and of all ages, especially the millennial generation, so that they can read and write through technology. This digital era has led to digitalization in all fields, that's what happened in the life cycle social media from traditional to digital. Today's young generation is the same as social media, existing social media makes it easier for us to feel close to those who are far away and those who are near, but basically in social networking this is a way to build communication between people. However, recently social media has often been used for negative impacts, which has led to the emergence of various trends and problems as a source of social media products. As a result, problems of division arise which can disrupt national integration (Effendi & Dewi, 2021). As a country with the most social media users in the world, the Indonesian community is free to pour out their hearts to the wider community. It's not surprising that controversial content spreads quickly. Various leaks have been tweeted without thinking long. Unfortunately, some of them have forgotten the ITE Law which regulates this regarding the ethics of interaction in cyberspace. There are many frauds or the circulation of fake news and rampant lies that can damage Pancasila values because of this fraud. The dynamics of community life develops very quickly. Cultural acculturation with a touch of information technology is a phenomenon that drives these changes. Individual freedom to convey ideas, criticism, suggestions and even "blasphemies" is often found every day through various media variations used. (cahyono, 2016). As time goes by, technology and information also develop. The offer of modernity can no longer be

avoided. Initially, people used communication tools such as the telephone when they wanted to convey information to others, but were constrained by distance (Youarti & Hidayah, 2018). The development of communication technology followed by the development of the use of the web has finally led to a reality called unused media (new media). Developments in technology and information, especially those that occur in Indonesia, are very dynamic. These developments of course have an impact on all fields, such as the economy, health, social and of course in education.(Princess et al., 2020). Media sosial is an online media, with its users being able to easily participate, share, and create content including blogs, social networks, wikis, forums and virtual worlds.(Istiani & Islamy, 2020). Technological developments in this time of globalization have made web usage more widespread, especially e-commerce by companies of all sizes. E-commerce is the ability to sell and buy goods and services via the web or social networks(Andriany & Arda, 2019).

Research Methodology

This study uses a qualitative research design using the literature study method which is to determine the effect of Pancasila values on the millennial generation. The main data sources come from previous studies, reference books, and scientific journals. This research technique is carried out by examining sources one by one from various journals that examine this discussion from various sources, following a logical way of thinking to develop various concepts. The data obtained in this study were then reviewed to draw conclusions from the results of previous studies.

Result & Discussion

Implementation of Pancasila values

Pancasila must be implemented because Pancasila is the basis of the state as stated in the fourth paragraph of the Preamble of the 1945 Constitution, therefore practicing the values of Pancasila is the obligation of all Indonesian people, including the millennial generation as the nation's successors who are the main foundation of the nation's future. That is, the implementation of Pancasila values among generations because it is the hope of the nation for the young generation itself. Pancasila itself has 5 precepts, namely: (1) Belief in the one and only God (2) Just and civilized humanity (3) The unity of Indonesia. (4) Democracy Led by Wisdom Wisdom in Representative Deliberations. (5) Social justice for all the people of Indonesia. In Indonesia, Pancasila was created as a basis or guideline for the behavior of good citizens. Therefore, Pancasila is about 5 precepts which contain instructions or rules for important and good behavior. This means that Pancasila also has very sacred values and goals from the Indonesian nation. which is plural. We must practice the five Pancasila principles by following them so that harmony can be created in the life of the nation and state in the midst of Indonesian society.

Social media

Social media is online media that is used for remote communication needs, the process of interaction between one user and another, and obtaining information through special application devices using web networks. The purpose of social media is as a means of communication to connect users with a very wide area coverage. Social media invites anyone who is interested in playing on words to take part by providing participation and feedback openly either by commenting or sharing information in a fast and efficient manner. unlimited. We no longer have to contact other people via telephone lines or traditional communication tools. Simply by accessing social media, we can connect with many people, create gatherings, discuss groups, upload daily activities, However, there are also negative impacts, such as introducing inappropriate/fake products, spreading hoax news or information, giving rise to unfair competition. Social Media has the following types: (a) Bookmarking, namely media sharing website addresses that have similar interests and interests. (b) Content Sharing, namely content sharing sites where people create various media and will be seen by others (c) Wiki, is a social media that presents all information by the site visitors themselves and people can edit the information if it is deemed inaccurate and incomplete (d) Flickr, is a site owned by Yahoo that is devoted to sharing images with contributors from around the world who are experts in the field of photography (e) Social network, is an activity that uses various features available on certain sites to build relationships between people (f) Creating Opinion, is a social media to express opinions with other people around the world.(Effendi & Dewi, 2021).

The millennial generation in Indonesia is currently experiencing the onslaught of Western globalization. Religious values, which are also the values of the foundation of the state, should be instilled in the mind and soul, so that an ideological personality emerges, which is now beginning to erode.(Karlina, 2018) Lifestyle is relatively consumptive and even hedonistic. That is a big change. Indonesia is very famous for its kindness and simplicity, now it's relatively disposable and luxurious. Needs and features that are very fast demand that the younger

generation not be separated from technological developments. Different things can be recognized by the existence of sophisticated tools such as "mobile phones". Almost all young people have cellphones, even now cellphones can be used to play online games, Tiktok, Instagram, and also Twitter. As a result, they focus more on these activities than on meeting friends or relatives, they prefer to spend time for themselves and from there comes a lack of concern for the environment around them. For us Pancasila people it is important to respond to our respective situations to return to Pancasila personality. Pancasila as the basis of the state covers the culture and behavior of the Indonesian people in the long run. With a dynamic Pancasila, the development of the times can meet the needs of its citizens. Therefore, to solve this problem, we must return to Pancasila and stay there. We can participate in social media because currently there are still many people, especially young people who have not used social media as a productive sales tool to spread useful information. Below are the values of Pancasila:

Belief in the one and only God

Indonesia consists of many religions. The Indonesian government recognizes six religions namely Islam, Protestantism, Catholicism, Hinduism, Buddhism and Confucianism. Every religion has a holy book as a way of life. In the first commandment we can bear one another. Tolerance on social media can be achieved through mutual respect. For example, if we upload or download moments of happiness on religious days, we can appreciate them with positive likes and comments. Then, don't spread things or questions about SARA and hate speech, and maintain good relations with other believers.

Just and civilized humanity

The embodiment of Pancasila values is achieved through mutual cooperation between community members. This can be achieved by providing funds when one of us is hit by a disaster, not acting arbitrarily towards others, and also recognizing the equal rights of all people. One of the most important is to avoid bullying that usually occurs in the school environment and outside of school, because it shows that the status and rights of citizens are not the same. If the second precept of Pancasila can also be practiced and applied in everyday life, there will be no divisions among members of society.

The unity of Indonesia

The unity of Indonesia is the unity of the nation. Indonesia is a country with the most diverse tribes, races and religions. By applying the 3rd value of Pancasila, existing differences can be eliminated and unity can be created. We must always protect the unity of the Indonesian nation. In accordance with the Indonesian state symbol "Unity in Diversity" which means that unity is very important. If unity is divided, Indonesia will not be strong.(Auliadi & Dewi, 2021)

Democracy Led by Wisdom of Wisdom in Representative Deliberations

This teaching can be implemented through the development of directed healthy and democratic behavior, achieved by not writing comments that can harm and marginalize other parties. Listen to other people's opinions before making a decision and don't be easily swayed. It would be nice to think before commenting. Does the comment hurt other people's feelings or not, if the comment hurts feelings then you should not comment on social media, and we have to be even smarter in using social media so we are not easily provoked.

Social justice for all the people of Indonesia

This value of justice means that Indonesian citizens are entitled to the fairest justice possible. Both from a legal, social, cultural, economic and political perspective. By receiving information through social media, we have the right to express our thoughts without fear. The same is true before the law when it comes to offenses related to social media. Then dare to do what is right for you and others, know how to help others and fight for justice. We use our voice on social media to speak for justice. The millennial generation plays an important role in determining the nation's future because it is important for them to have good morals to bring the nation's glory. The younger generation is also expected to have the ability to maintain national independence and overcome challenges, obstacles, threats and problems in the future. Pancasila as the basis of the state must be understood by all Indonesian people, especially the younger generation, because threats to national unity do not only come from outside but also from within. The Indonesian people must understand the four pillars of citizenship, namely

Pancasila, the Unitary State of the Republic of Indonesia, the 1945 Constitution and Bhinneka Tunggal Ika. The younger generation can become the backbone of the nation to achieve national goals and objectives. Indonesia has made progress in many areas at the international level.

Conclusion

Pancasila is the foundation of the Indonesian State which cannot be separated from the 5 precepts into our lives. With the development of the times, especially in this era of the millennial generation, many of our generations will forget to incorporate Pancasila values into life as citizens. From the negative and positive impacts of social media as we as good citizens have a forward mindset use social media for things that are useful and have a positive impact on us and others by not forgetting to practice Pancasila values.

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