



THE IMPORTANCE OF APPLICATION OF LEARNING MEDIA TO THE PROCESS OF STUDENT DEVELOPMENT

Fadhlul Wafi¹, Muhammad Safri²

^{1,2}Elementary School Teacher Education, Faculty of Teacher Training and Education, Universitas
Muhammadiyah Sumatera Utara

Email: ¹ fadhlulwafi46@gmail.com, ² muchammadsafrisafri@gmail.com

Abstract

Learning media is one component in the learning process. Learning media is a tool that can help to convey learning material so that students can have interest and interest in the learning material being presented. It's just that when using learning media, you must be able to choose learning media that suits the material to be delivered and teachers must also adapt to the character of their students in choosing learning media. still don't understand how important it is to utilize learning media that is appropriate to learning so that learning doesn't feel monotonous and boring for students. The use of learning media at the teaching orientation stage will really help the effectiveness of the learning process and the delivery of messages and lesson content at that time. With learning media, a student needs an intermediary or what is usually called learning media, where with the learning media, it can divert the student's attention, so as not to quickly get bored and bored in the teaching and learning process. media is a very important part, this component needs attention, we must realize the importance of media in facilitating the teaching and learning process which will help students learn. Therefore, in this research the author used a library research method to examine how important appropriate learning media is for the development process of students in elementary schools. The results of the research state that appropriate learning media is very important in supporting students' learning.

Keywords : Instructional Media, Teaching and learning process

Introduction

The learning process is a student activity in order to achieve learning goals. teaching is fun, so that students don't get bored and get bored quickly. Considering the enormous responsibility that a teacher bears, a teacher must realize that he, as a teacher, is a field worker who directly carries out education and is the spearhead, the success of teaching media education in the teaching and learning process can arouse new desires and interests. , as well as generating motivation for students in the teaching and learning process. In developing students' abilities, they must at least have the ability to supervise, develop and develop students' competencies, both personal, social and managerial. One of the adjustment factors related to teaching is learning media, where learning media is needed so that they can deliver learning material to students in a good, efficient and effective manner. Learning media is one of the factors that plays an important role in the learning and teaching process. In learning, learning media is usually used as an intermediary in conveying material so that it can be understood by students. The use of learning media in the teaching and learning process can develop new interests and desires, generate motivation and even have a psychological influence on learning. The use of learning media at the teaching orientation stage will really help the effectiveness of the learning process and the delivery of messages and lesson content at that time. With learning media, a

student needs an intermediary or what is usually called learning media, where with the learning media, it can divert the student's attention, so as not to quickly get bored and bored in the teaching and learning process. media is a very important part, this component needs attention, we must realize the importance of media in facilitating the teaching and learning process which will help students learn. Therefore, the choice of media must be truly appropriate so that the desired learning objectives can be achieved easily. By using this learning media, it will support effectiveness, efficiency and attractiveness in learning. Therefore, it is necessary to plan carefully when designing learning in the classroom. And realize the importance of learning media in the teaching and learning process.

Research Methodology

The method used in this research is library research which obtains data from journals, research reports, books and other reading sources that are in line with the problem. Library research is research that studies theoretically and other references that are relevant to the research problem. Research data collection is carried out by searching for various sources and then reconstructing existing sources such as books, journals or other research sources. This research uses data analysis techniques in the form of content analysis by checking related literature and repeating reading the literature. This is done to find out from research that has been carried out.

Result & Discussion

Function of learning media

The use of learning media will really help the effectiveness of the learning process and delivery of messages and content of learning materials. Media is one means of improving learning process activities. Media has different characteristics, so it is necessary to choose it carefully and appropriately so that it can be used effectively. Basically, language is abstract, so teachers need to use tools in the form of pictures, models, concrete objects in presenting a particular lesson, so that students can understand what the teacher is conveying. This is the first function of media, namely as a tool to clarify what the teacher is saying, because if you don't use media, the teacher's explanation will be very abstract. Second, Communication Function. This function is between two things, namely writing and creating media (communicator or source) and the person who receives it (reading, seeing, hearing). People who read, see and hear media in communication are called audiences. Meanwhile, the media that is created is the second function of learning media in terms of its historical development, namely as a means of communication and interaction between students and the media, and thus is an important learning resource. There are several other functions that can be carried out by the media. These functions include, providing knowledge about learning objectives, motivating students, presenting information, and stimulating discussion stated four functions of teaching media, especially visual media, including: (1) Attention Function; The core function of visual media is to attract and direct students' attention to concentrate on the lesson content related to the visual meaning displayed or accompanying the text of the lesson material (2) Affective Function; Namely the function of visual media which can be seen from the level of enjoyment of students when learning or reading text with pictures. Visual images or symbols can arouse students' emotions and attitudes, for example information regarding social or racial issues (3) Cognitive Function; Namely the function of visual media as seen from research findings which reveal that visual symbols or images facilitate the achievement of the goal of understanding and remembering the information or message contained in the image. (4) Compensatory Function; Namely the function of teaching media which can be seen from the research results that visual media provides context for understanding the text and helps students who are weak in reading to organize the information in the text and remember it again.

Benefits of learning media

In general, the benefit of media in the teaching and learning process is that it facilitates interaction between teachers and students so that learning activities will be more effective and efficient. In particular, there are several more detailed media benefits. identified eight benefits of media in organizing the teaching and learning process, namely: (1) Delivery of lesson material can be uniform, (2) The learning process becomes clearer and more interesting, (3) The learning process becomes more interactive, (4) Efficiency in time and energy, (5) Improving the quality of student learning outcomes, (6) Media allows the learning process to be carried out anywhere and at any time, (7) Media can foster students' positive attitudes towards the material and learning and learning processes, (8) Changing the role of teachers in a more positive and productive direction. Apart from some of the benefits of this media, of course we can still find many other practical

benefits. The practical benefits of learning media in the teaching and learning process are as follows: (1) Learning media can clarify the presentation of messages and information so that it can facilitate and improve learning processes and outcomes (2) Learning media can increase and direct children's attention so that it can create learning motivation, more direct interaction between students and students environment, and the possibility for students to learn independently according to their abilities and interests (3) Learning media can overcome the limitations of the senses, space and time (4) Learning media can provide students with a common experience regarding events in their environment, as well as allowing for direct interaction with the teacher.

Classification of learning media

There are various types of learning media that can be used in the teaching and learning process. must be able to choose the right type of learning media to be used in teaching according to the learning needs of students. Classifying media based on certain characteristics is known as media, namely:

1. Presenter media, consisting of:
 - a) Group one: Graphics, Printed Materials, and Still Images
 - b) Group Two: Silent Projection Media
 - c) Group Three: Audio Media
 - d) Group Four: Audio plus Silent Visual Media
 - e) Group Five: Living Pictures (film)
 - f) Group Six: Television, Multimedia Group

2. Object Media

Media objects are three-dimensional objects that contain information, not in the form of presentation but through their physical characteristics such as size, weight, shape, arrangement, color, function.

3. Interactive Media

With this media, students not only pay attention to the presentation or object but interact while following the lesson

Media Selection Criteria

The criteria that must be considered in selecting learning media are described as follows:

1. The intended use
What competency standards and basic competencies do you want to achieve? Does the goal fall into the realm of cognitive, affective, psychomotor, or a combination? What type of sensory stimulation is emphasized: is it visual, auditory, or a combination? If it's visual, is it necessary movement or simply visual stillness? The answer to this question will direct us to certain types of media, whether real media, audio, still visual, motion visual, motion audio visual and so on.
2. Media characteristics
Characteristics of the media, is the media we choose appropriate to the goals to be achieved? We will not be able to choose media well if we do not know the characteristics of each media well. Because the activity of choosing is basically an activity of comparing each other, which one is better and more suitable than the other. Therefore, before determining a particular type of media, understand well the characteristics of that media.
3. Time
How long does it take to provide or create the media that we will choose, and how much time is available/do we have? This is, how long does it take to present the media and how much time is available in the learning process? but we don't have enough time to do it. Don't let the media we have created take up a lot of time.
4. Cost
The use of media is basically intended to increase the efficiency and effectiveness of learning. Therefore, the cost factor is a criterion that we must consider.
5. Availability
The media we need is what is around us, is there the ability, time, energy and means to make it? If all of that is there, the next question is whether the necessary facilities are available to present it in class? For example, explaining the process of a solar eclipse is more effectively presented through video media. However, because there is no video player at school

In selecting learning media there are several criteria used, namely:

1. Accuracy with teaching objectives
The teaching media is selected on the basis of the instructional objectives that have been set.
2. Support for the content of lesson materials
Learning materials that are facts, principles, concepts and generalizations really need the help of media to make them easier for students to understand
3. Ease of obtaining media The media used is easy to obtain, easy to make when teaching.
4. The teacher's skills in using it are expected to be able to interact with students when using this media.
5. Time is available to use useful media for students during teaching.
6. In accordance with the level of thinking of students. So that the meaning contained in it can be understood by students.

Use of Learning Media in the process of student development

In general, learning media has the following uses: (a) Clarify the presentation of the message so that it is not too verbalistic (in the form of written or spoken words) (b) Overcoming limitations of space, time and sensory power, such as: objects that are too large can be replaced with reality, images, films or models (c) Using appropriate and varied educational media can overcome the passive attitude of students (d) With the unique attitudes of each student, coupled with different environments and experiences, while the curriculum and learning materials are determined the same for each student, many experience difficulties when they have to overcome everything themselves. This will be more difficult if the environmental background of the students is different. This problem can be overcome with learning media, namely with its ability to: (a) Provides the same stimulation (b) Equalizing experiences (c) Give rise to the same perception

Conclusion

Appropriate learning media really helps students in the learning process. With learning media, it can help in providing explanations of the learning material that will be delivered. Apart from that, learning media also functions to help communication for both the communicator and the recipient. There are several criteria in selecting learning media that must be considered, including looking at the purpose of use, target media users, considering the strengths and weaknesses of the media to be used, considering the appropriate time, considering the available costs, and finally looking at the availability of learning media. Learning media have different characteristics. Therefore, when choosing learning media, you should not just choose randomly.

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