



EFFORT INCREASE LITERACY ON PARTICIPANT EDUCATE AT SCHOOL BASE THROUGH MADING AS A MEANS OF LITERACY

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Abstract

The purpose of this paper is to understand how effective (wall magazines) are in increasing student literacy. In this case, media is a medium or tool in generating student motivation in a reading culture. The role of teachers and students is necessary in increasing reader interest, for example, teachers are able to develop media in a lesson or introduce media to students which will give an interesting impression in reading. This research uses literacy methods. The data obtained is the publication of research articles in scientific journals. Based on the results of the analysis, it was found that using wall media is an effective way to improve literacy skills in students. (Arnelia Dwi Yasa, 2020) Remembering that literacy is not just reading and writing activities, but language skills are also included. Through this activity, students can also express their thoughts and imaginations which are expressed in the media. In this case, the results obtained show that children's literacy skills can be developed, one of which is by using media, and media can increase the ability or creativity as well as the interests and talents of students. Based on observations, mading activities have existed before but have not been carried out well and optimally.

Keywords : Magazine Wall (Wall magazine), Introductory Literacy

Introduction

Aspects of the education system in Indonesia are currently still relatively low compared to other countries. There are several reasons why this happens in education in Indonesia, one of which is due to a lack of literacy or interest in reading among students. Reading is a language skill that is very important in human life. Reading will increase your knowledge and information from anywhere, even to all corners of the world. One example of a problem that often occurs around us is that students prefer to see and hear things through digital media such as social media on the telephone compared to reading books, magazines, and so on. Lack or high interest in reading for each student can occur due to the reading material lack of interest, unsupportive environmental factors, inadequate facilities and no encouragement to motivate students. (Alisia Zahro'tul Baroroh, Erni Yuniani, Fina Arum, Elissa Wilda Fuaida, 2021). Literacy skills are defined as reading and writing skills, but currently the meaning is experiencing development. The understanding of literacy is more refined to Skills information. Ability literacy is important abilities that every student must have to master various subjects. In line with current explanations and curriculum. Literacy is broadly interpreted as language skills which include the ability to listen, speak, read and write as well as the ability to think which are elements therein . (Rahmad Nasir, 2018). According to Elizabeth Sulzby (1986), literacy is the language skills possessed by a person in communicating "reading, speaking, listening and writing" in different ways according to their goals. According to Harvey J. Graff (2006), Literacy is a person's ability to write and read. According to Jack Goody, literacy is a person's ability to read and write. According to Merriam-Webster, literacy is the ability or quality of literacy in a person, which includes the ability to read, write and also recognize and understand ideas visually. According to UNESCO (The United

Nations Educational, Scientific and Cultural Organization), Literacy is a set of real skills, especially skills in reading and writing that are independent of which context. obtained and who obtained it. (business blogger, 2019). Reading is something that is very important and has a big influence on the future of the world, but in fact, the current condition of the development of people's interest in reading and reading ability, both among young children, teenagers and adults, is very worrying. According to statistical data from UNESCO, Indonesia is ranked 60th with a low literacy rate. There are several factors that cause interest in reading in Indonesia to remain very low, namely, the habit of reading has not been instilled from an early age, educational facilities are inadequate and uneven, as well as many factors that do not support students' learning activities and interest in reading. (Fadhol Sevima, 2020). This indirectly hinders the development of literacy quality in Indonesia. Moreover, nowadays, the emergence of social media and online game features has made students and the nation's next generation more interested in two things compared to reading. Maybe many of us feel the good impacts of social media, but the negative impacts also affect people's lives. Like addiction to using social media and online games, it makes someone even lazy to read and even lazy to study. Seeing conditions like this, students' low interest in reading has a big impact on students' critical thinking abilities. From an early age, children are easily influenced by fake news or hoaxes, have a minimal level of knowledge and insight, and have undeveloped personal potential and reduced quality of the Indonesian nation. This problem is one that must be considered seriously. (Puspa Isha Qoblia, 2021). Under these conditions, efforts are needed to improve students' literacy skills. One way is to publish wall magazines as a teaching and coaching tool or medium that can train students' creativity and talents. Mading can be used as a medium for communication between students, training students' writing skills by facilitating using wall magazines (wall magazines). Literacy is one of the things that is very essential in this digital era. Increasing literacy skills will optimize human resources, especially in fulfilling 21st century skills and forming good citizens. It is hoped that increasing literacy skills in every child can improve the quality of life both personally, in the family and in society. It can be concluded that to increase literacy and creativity in students can done through magazine activities wall (Wall magazine) at school. (Erviana Diah Prtama, Dzikrina Aqsha Mahardika, Rino Andreas, 2022).

Research Methodology

This research uses literacy methods. When looking for data on literacy methods, it can be taken from books, research journals that have been published both locally and internationally, scientific papers, research conducted by other people previously and articles published in magazines, newspapers and other publications. others related to the research topic. According to J.Supranto, library research is carried out by searching for research data or information through reading scientific journals, reference books and published materials available in libraries. According to Danial and Warsiah, Literary Study is research carried out by researchers by collecting a number of books, magazines related to research problems and objectives. (RM, 2023).

Result & Discussion

Understanding Wall magazine (Magazine Wall)

In the general Indonesian dictionary it is said that a wall magazine is a magazine that is not assembled, but is in the form of sheets attached to a wall or blackboard. According to (Nusisto, 2005) a wall magazine is one of the simplest types of written mass communication media. It is called a wall magazine because the basic principles of the magazine feel dominant in it, temporarily That the presentation usually displayed on principle or Which the like. Magazine wall or better known as "mading" is a type of media or means of conveying information and channeling interests and talents which is carried out and managed by a certain group and intended for certain groups as well. There is understanding magazine according to para expert that is:

1. According to Muntaha magazine wall made by the teacher / student For interest internal school as a means of communication, education and entertainment between students, teachers and school employees. Therefore, wall magazines are a necessity related to reading facilities and a place to accommodate students' creativity, including the results of students' writing skills obtained from learning in class or outside the classroom.
2. According to Danesi (2010), a magazine is a collection of articles or stories that are published regularly and display a variety of information, opinions and entertainment for mass consumption with various supporting illustrations.
3. According to Suryawati (2011), wall magazines are communication media that present information in depth, sharpness, and have long-standing actuality value and display lots of pictures/photos.
4. According to Rifai in Haris Santoso (2007), a wall magazine is essentially a miniature of a newspaper in terms of its appearance and content. A range of wall magazine appearances must reflect the figure of the front page of a newspaper plus the various contents or sections that are displayed and desired. Because the

face of the front page is the packaging for the entire newspaper, the creation of the front page must have certain criteria, including being attractive, autonomous, characteristic and arousing the reader's interest. This needs to be paid attention to because in general, before looking at the content, people prefer to look at the content. the packaging first. To achieve this appearance, at least the elements of visual and verbal balance, proportional balance, and nuances of coloring must be taken into account. Apart from that, the accuracy of the layout is a joint that should not be underestimated. Thus, if a wall magazine has been After it is made, it is ready to be installed, it will be delicious to enjoy and stimulating to follow. (Blogger, 2018).

Function And Objective Magazine Wall

1. Information facilities, this function is similar to the function of mass media in general, namely providing knowledge to readers.
2. Entertainment media. The meaning of entertainment in question is to provide recreational facilities so that readers feel entertained after reading presentations in the form of humor or information in the form of pictures or other interesting presentations.
3. A means to establish ties of brotherhood and kinship among members in a group.
4. Event For develop creativity para writer or reader.
5. Means Which able to create attitude critical to problems education especially those related to the teaching and learning process at school.
6. Suggestion For increase outlook social student to circumstances school in introduction to the student learning environment. (Enny Zubaidah and Bambang Saptono, 2004)

Benefit Magazine Wall

Wall magazines can be used as a learning resource, learning media, communication media, a vehicle for organizing and socializing, as well as to increase creativity students as capital for themselves for the future. Utilization of wall magazines. Learning to write. Wall magazine publications have become a type of written mass communication media the simplest in the school environment. It is called a wall magazine because the principles of the magazine feel dominant in it, while the presentation is placed on a wall or something similar. The principles of the magazine are reflected through its presentation in the form of written pictures or a combination of both (Agus Arif Alfajar, 2013).

Implementation Magazine Wall

Reading process is the basis for establishing the skills to discover, understand, analyze, respond or develop through written texts in accordance with the goals to be achieved. The next stage is to implement writing skills. In the process, reading and writing skills are realized through the stages of introduction, development , correlation with subjects and habituation. First, introduction stage. This stage is related to assessing reading material and introducing various reading methods according to type, such as reading comprehension. This aims to ensure that students have accuracy in reading according to their type of reading. Second, the development stage is carried out by determining the topic for expansion and familiarization This reading activity aims to foster students' interest in reading and reading activities. At this stage, literacy habituation activities are directed at developing the ability to understand reading and relate it to personal experience, think critically, and process communication skills creatively through enrichment reading activities. Third, correlation with subjects, reading and writing literacy can be integrated through subjects, so that theory and practice will be obtained by students in a balanced way. The learning that students have obtained in class can be implemented with practical reading and writing activities using Madding media. In language learning Indonesia, for example, on the material of writing poetry. Fourth, habituation. The next achievement of the continuous process is continuous habituation of madding activities. Supervising teachers need to evaluate the activities that have occurred, what needs to be maintained, improved or renewed, so that the existence of madding becomes more specific for students (Cintya Nurika Irma, 2019). Literacy programs require appropriate media to implement overall components such as reading, writing, understanding or using the right information. Wall magazines (mading) are a simple medium that is very appropriate as a forum for children to promote literacy at school. The results of each child's work will be displayed on the wall board. The work can be in the form of poetry, short stories, pearls of wisdom, news about school activities and so on. On Wall magazine student Also Can displays his abilities in access information whether from print media and digital media according to age development participant educate. The results of the work has on display on the board Wall magazine will become beneficial as material reading Friend Friend others and teachers so that they gain knowledge and are inspired to create creative media as learning media. This all at once be a form of student support government in improving the quality of education and making the literacy movement a success.

Conclusion

Based on the research results and discussion, it can be concluded that there is a positive relationship between time management in the learning process and learning outcomes, that is the more time management in learning the more the learning outcomes are also high. Success in every learning activity process requires optimal use or utilization of all the resources contained therein. One of them is time. Therefore, to get more out of limited time, time management is needed, especially in everyday life. Learning motivation is a psychological energy possessed by students or students which is used as a driving force, driving force and direction and actions in a learning activity that causes changes in behavior as a result of experience or training to achieve learning goals. With time management and children's learning motivation, children's development can be improved. Mading in shaping students' skills. "If Mading can be brought to life, then children's literacy skills will develop. Mading will become a means for students to be creative and express the ideas they have." Good media management will be able to foster student literacy. Students will be motivated to produce work, whether in the form of writing or pictures. The results of students' work displayed on the media will be read and appreciated by the school and it will be a matter of pride for the students when their work is produced. on display and can be enjoyed by other students. (admin nurul, 2023).

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