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# IMPROVING CITIZENSHIP EDUCATION BY UTILIZING DIGITALIZATION IN THE PROVISION OF LEARNING MEDIA

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#### **Abstract**

Civic education is one of eye lesson main in education, both at school level base nor college tall. However, education citizenship experience a number of problems, incl difficulty in providing effective and efficient learning media. Objective this study is unique know benefit education citizenship through digitalization in learning media. In writing this article, writer choose for apply method literature as base main. This approach possible writer for summarize and harmonize findings from diverse sources, incl journals, books, and articles previous. Based on results study writer digitalization can become effective means for overcome problem in learning education citizenship. Through digital media, materials learning can served in a way more interesting and interactive, facilitating the learning process teach more dynamic and efficient. With thus, role technology in education citizenship not only give great benefits for students, but also strengthen essence from education inclusive and participatory democracy. With so, technology not only increase learning citizenship, but also strengthening values democratic and participatory underpinnings.

Keywords: Digitalization media, citizenship education, benefits of digitalization media

#### Introduction

In the world of education, the use of learning media is very common. This learning media includes physical tools used to convey the content of teaching material which consists of books, slides (picture frames), photos, drawings, graphics, television and computers. (Magdalena, et al., 2020). Learning media is important to use as an effort to support the success of the learning and teaching process in the classroom. The aim is that the educational communication interaction process between teachers and students can take place appropriately and usefully. (Pane, A. 2019). So that the messages and impressions of learning will be more easily received and remembered by students. Now in this sophisticated and digital era, it should be easier for educators to convey information by utilizing digitalization in the process of providing learning. However, it cannot be denied that there are still many educators who do not realize how important it is to learn using digitalization, this is due to a lack of understanding of the benefits obtained from using digitalization in providing learning, one of which is as follows:

## Benefits obtained by educators

- 1. Improving the efficiency of educational administration: By using technology in education, teachers and educational staff can reduce administrative burdens such as checking assignments, attendance and student assessments (Wulan et al., 2023)
- 2. Improving smooth communication: the use of digitalization in education allows teachers to interact with students more smoothly and efficiently through various digital platforms such as video conferencing and chat. (Subroto 2023).

#### Benefits obtained by students

According to (Sadriani et al., 2023, July). Benefits obtained by participants educate from usage digitalization in learning media that is :

- 1. Improving the learning experience: using digitalization in education allows students to access a variety of learning materials, which will enrich their experience in the learning process
- 2. Improving the learning experience; The use of digital learning helps students increase innovation and creativity, which in turn facilitates their learning process and improves overall abilities
- 3. Opening the door to educational access: Digitalization of education allows students to access educational materials and information flexibly, thereby facilitating the learning process and knowledge retention.

Therefore, here the researcher will discuss the benefits of digitalization in providing learning, both the benefits obtained by educators and the benefits obtained by students so that the teaching and learning process is more varied and interesting.

## **Research Methodology**

The method used in this research is literature study. Study literature is a method of collecting various references that are related and relevant to the problem being studied. These references consist of journals, books, articles and various types of information obtained from internet sites.

#### **Result & Discussion**

#### Civic education

Citizenship education according to Magdalena, I., Haq, AS, & Ramdhan, F. (2020). It is an effort made to provide students with basic knowledge and skills regarding the fundamental relationship between citizens and the state. In citizenship education subjects, one of them is national identity. According to (Aulia et al, 2021) national identity means the characteristics, or special circumstances of a person or identity. Thus, identity refers to the characteristics or markers possessed by an individual and can also be a group. For example, personal identification is manifested in several forms of personal identity, for example in identity cards (KTP), ID cards, driving licenses, student cards and student cards. The characteristics or characteristics that distinguish Indonesian countries from other countries are contained in the 1945 Constitution of the Republic of Indonesia (UUD NRI 1945) in Chapter 36B, and 36C. The Indonesian State Flag, State Language, and State Emblem and National Anthem constitute the national identity for the Indonesian nation-state (Sormin et al., 2021).

#### Digital video and animation

Video-based learning is an example of an effective learning method. According to (Hendra et al., 2023) Video-based learning is very useful because the human brain is wired to track movement and is interested in movement. Types of learning videos that can be used that is;

#### 1. Microvideo

The learning product specifications developed are in the form of videos with a short duration called microvideos. Microvideo is a form of presenting fragmented content in small, independent units that aims to provide quick answers to specific questions. Marti, NW, & Ariani, LPT (2023).

## 2. Tutorials

Tutorials are learning guidance in the form of providing direction, assistance, guidance and motivation so that students learn efficiently and effectively. Contains instructions or steps in citizenship education, for example a tutorial on inter-religious tolerance Falah, IF (2014).

### 3. Presentations & Lectures

A recording lecture or presentation for studied audience . The contents is a combination of presentation audio, or PowerPoint slides, webcam and materials . (Hendra et al., 2023) .

## Benefits of Digital Learning Media

According to (Wityastuti et al., 2022) the benefits of learning media that is:

- 1. Encourage children to be proactive: The use of digital media can encourage children to be proactive in learning
- 2. Helps educators in making decisions about the appropriate way to apply technology: Educators must have extensive knowledge to be ready to make decisions about the appropriate way to apply technology
- 3. Helping students understand the concepts being taught: Digital learning media can help students understand the concepts being taught

- 4. Increase student interaction, understanding and involvement: The aim of using learning media is to increase student interaction, understanding and involvement in the learning process
- 5. Increasing learning independence: The use of digital-based learning media is able to increase learning independence, online learning is more student-centered which causes them to be able to develop responsibility and autonomy in learning and greatly influences the learning process between teachers and students.

### Disadvantages of Digital Learning Media

According to Khairunnisa, GF, & Ilmi, YIN (2020). The disadvantages of using digital learning media, especially media that require an internet connection to operate, are especially felt in developing countries such as Indonesia. Difficult internet signals in several areas in Indonesia mean that students in these areas are unable to access the learning media provided by teachers. Ability Students' finances are not sufficient to own gadgets such as laptops and smartphones. Some students in several regions in Indonesia are still technologically illiterate. This makes it increasingly difficult to apply digital learning media to students. Apart from that, teachers need to have the competence to use this digital learning media. Teachers must not be technologically illiterate so they can provide clear instructions to students. It turns out that teachers who apply digital learning media in their classes also experience difficulties in classroom management. The cause of this is because students, especially at elementary school level, tend to play with digital media.

#### Conclusion

Civic education is something eye lessons given to student start from school base until college tall. In the education citizenship discuss like identity national, rights and obligations citizens, democracy and others. Material the will bigger easy and efficient If be delivered using digital media, such as digital video and animation. Learning based video is very effective and interesting learning. For example, learning media can be used that is microvideo, tutorial, and Presentation & Lecture. Learning media also brings benefit i.e., Pushing children become proactive, helpful participant educate in understand the concepts taught and improve interaction, understanding, and engagement participant educate. However also has lack that is; digital learning media requires internet connection, and teachers who use this media No can stutter technology.

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