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THE ROLE OF LEARNING MEDIA IN STRENGTHENING CIVIC EDUCATION LEARNING IN ELEMENTARY SCHOOLS

Amelia Br Ginting[1]
[1]Universitas Muhammadiyah Sumatera Utara
Email: [1]ameligintingg2807@gmail.com

Abstract
Civic education plays a crucial role in shaping responsible citizens who actively participate in democracy. There are several challenges in implementing civic education teaching to elementary school children, one of which is the abstract and complex nature of the material for elementary school age comprehension. The aim of this research is to determine the role of instructional media in strengthening Civic Education, particularly in elementary schools. This study employs a literature review method that refers to journals, books, and other relevant sources regarding the role of instructional media in strengthening civic education in elementary schools. The research findings indicate that the use of media during learning activities can enhance students' memory, especially when presented with engaging designs and colors , thus creating a sense of enjoyment for students during learning. This sense of enjoyment will leave a lasting impression on students and significantly contribute to their success. It is necessary to further enhance teachers' creativity in using instructional media for strengthening Civic Education teaching in elementary schools.

Keywords : Civic education, instructional media, elementary schools.

Introduction

Education has very important role in increase intelligence society, because that, every individuals involved in education sued for role optimally deep effort increase quality education in Indonesia (Trisiana, 2020) . One of national subjects that exist in each level education is Citizenship Education. Civic education hold crucial role in form responsible citizen answer and participate active in life democracy. In Indonesia, education citizenship integrated to in curriculum school base as effort For equip student with knowledge, attitudes and skills required For become member civilized and contributing society positive for nation and state (Nurmalisa et al., 2020). Civic education is one of the component purposeful education For realize Indonesia's commitment to nationality and state sovereignty. Citizenship Education covers think in a way critical , rational, and creative in face issues citizenship; quality and responsible participation answer in activity community, national , and state; positive and democratic development for form self based on characters Indonesian people use life side by side with other nations; interaction with other nations in global affairs in general direct or no direct with utilise technology information and communication (Hasnida, 2014). With consider the aims of Citizenship Education mentioned above, Citizenship Education in line with three function main : develop intelligence citizenship , building not quite enough answer citizenship , and encourage participation citizen . Third competence citizen this is also in line with three component education good citizenship : knowledge citizenship , skills citizenship , and character citizenship. Although Lots impact positive obtained through learning that's a challenge in the learning process education citizenship at school base no a little. Material taught often nature abstract and complex for children age early. Additionally, method conventional teaching sometimes no capable accommodate need diverse learning from students, especially in context use increasingly technology sinking in to in life daily. In facing the challenge the role of learning media becomes very important. Media becomes helpful intermediary overcome obscurity in delivery material.

Complexity material to be be delivered to student can simplified with media assistance. The media has ability For convey possible message difficult for teachers to reveal through words or sentence certain . Even Even abstract concepts can be used explained more concrete with the existence of the media (Ratu Pratiwi et al., 2020). Use of capable learning media create environment class that can develop aspect attitude, knowledge, character, and skills participant educate. As explained in theory learning, there is three learning domains that is cognitive , affective, and psychomotor. Use of media is purposeful For make it easier delivery information , so message conveyed by the sender message can accepted with either by the recipient message . Media is tools used For convey or deliver messages learning (Lorensinus, 2014). Digitizing learning media is also possible developed in Citizenship Education learning. Citizenship Education Learning give outlook about life social, national, and citizenship . In Indonesia, Citizenship Education is effort for increase ability student in appreciate, understand , and apply Pancasila values as base behavior in society, nation , and state. This matter produce appearance responsible citizen answer and get it reliable. Challenges faced by development technology and information in this modern era no limit teachers in developing learning media. On the contrary, with progress that, the teacher can with easy convey material learning and assessing creativity student. Implementation of learning media in learning education citizenship at school base Still own challenge separately . Required deep understanding about the right type of media as well as strategies for using it to get it effective in reach objective learning. Therefore that is, research that examines the role of learning media in strengthening learning education citizenship at school base become relevant and important For done To use give contribution in increase quality education citizenship in Indonesia.

Research Methodology

This study use method studies literature that refers to journals, books and other relevant sources with the role of learning media in strengthening learning education citizenship at school base. Review method literature, or what is also known as studies library, is approach research that relies on expert views and results study previously. In method here, data is collected with method understand and explore existing theories in various relevant literature with study (Adlini et al., 2022).

Result & Discussion

Civic education

Civic education is something field studies that teach about knowledge, attitudes, and skills as citizens (Gawise et al., 2022) . By general , Citizenship Education own defined vision and mission with clear. Vision of Citizenship Education is create means for form character nation and empower citizen. Temporary the mission is form citizens who can operate rights and obligations in accordance with 1945 Constitution. Civic education is the part that doesn't inseparable from system education national, which has arranged in curriculum and learning processes in schools. In context development character and identity nation, education citizenship own very important role and function. By Overall, education citizenship is integrated components in effort formation designed characters in a way systematic. This matter show that education citizenship No can separated from framework policy national aims For build character and identity nation (Otniel Nasozaro, 2019). Civic education covers base like the Unitary State Republic of Indonesia, Pancasila as state philosophy, the 1945 Constitution as base normative, and behavioral citizen as base psychological. Principle base from Citizenship Education is conscious and directed effort for reach objective national nation, that is increase knowledge and morality nation as base for carry out rights and obligations in defend the country, with objective guard continuity living country as a entity sovereign nation (Salsabila & Dewi, 2021). Citizenship Education subjects aim for form diverse individuals in matters of religion, culture , language , age and ethnicity become Indonesian citizens who are intelligent, skilled, and have good morals, who are based on the values of Pancasila and the 1945 Constitution. This lesson role as tool for form citizens who are loyal to the indonesian nation and state, which is reflected in attitudes and behavior those who are in line with pancasila and the 1945 constitution.

Instructional Media

According to Firmadani (2020) the term "media" originated from the Latin word " *medium* " which means " intermediary " or " introduction " in the learning process . Media is interpreted as tool or functioning means for convey message or information learning from source message to recipient message. Instructional Media is all type tools that can used for convey message from sender to recipient order, with objective for stimulate thoughts, feelings, concerns, and interests participant educate in the learning process. Instructional Media is tool communication used by teachers in the teaching and learning process. Instructional Media according to Gawise et al (2022) own diverse functions , including :

a) Function educative, where learning media own role educating who influences development participant educate
b) Function social, where learning media can give information and experience social to participant educate
c) Function economical, where learning media own mark significant effectiveness in its implementation in learning
d) Function political, where the learning media contribute in build material and spiritual aspects of participants educate
e) Function arts and culture, where learning media give information about development art and culture to participant educate

As one of the component learning , learning media must noticed by the teacher as facilitator learning. Every teacher needs learn and understand in choose as well as determine the learning media that will be used used for achievement targeted learning can achieved optimally. In developing or choose types of learning media. This can customized with condition participant educate, time implementation, costs creating learning media, and objectives desired learning. Characteristics of various learning media need understanding from the teacher inside its use, so selection of learning media can customized with conditions and needs that exist in the field. Benefit from use of learning media according to Nurrita (2018) among others:
a) Interesting attention and improve motivation study participant educate
b) Give experience real to participant educate
c) Helping teachers in serve material learning with variation
d) Possible participant educate study more lots than only listen
e) Increase interest Study participant educate
f) Help participant educate think in a way concrete
g) Give difficult experience obtained by participants educate ; h) simplify the learning process

Use of learning media impact positive impact on the learning process, such as creation more class conducive, the feed process occurs returns, and achievements results optimal learning. With using appropriate learning media, difficulties study participant educate can overcome with more effective.

The Role of the Media in Civics Learning

There are some technology that can role as internal media learning like images, videos, *power points*, *games* and games *puzzle* (Hidayat et al., 2020). As example, first is image, which consists from picture graphics and images print like painting or photo showing apparition something objects, diagrams depicting connection concept, organization, and structure fill material. Holding image role important in the learning process Because can strengthen comprehension and memory, as well grow interest students and connecting fill material lesson with the real world. For example in learning Civics is displays picture symbol of Pancasila. Second is video, video media can be used increase motivation Study Civics and power stand memory to material learning. Videos can displays picture and sound in a way simultaneously, no only involve one sense just for catch information, and can concretize material abstract so that student more enthusiastic in learning. For example is showing a video about history or hero. Third is power point, which is an easy program used and can make student more focus on the material the learning displayed . Power Point often used in schools and can give benefit direct for teachers and students. For example is a number of designed material in a way interesting in power point. Fourth is an educational game, designed in accordance need students and teachers with using software like micro media flash, which is then modified become visual and audio displays . For example is a searching game picture or match customized image with level difficulty. Fifth is *Puzzle* Cube (PUKU), which is game modified *puzzle* with enter material learning Civics, in particular about introduction to Pancasila and its values . PUKU makes it easy student for understand material and make things easier for teachers give learning. Based on the explanation above, there is various technology that can used in learning civics, no only projector. This matter show that use technology in learning can increase interest study students and reduce boredom in learn civics. Media use during activity learning can increase power remember students, especially if served with design Attractive images and colors so that create feeling happy with students moment follow learning. Feeling like this will scarred in memory students and have contribution important to success study they. Therefore that 's important for understand that learning process influenced by various factors, incl readiness an internal teacher serve material learning with using media.

Conclusion

Civic education important for form responsible citizen responsible and active in life democracy. However, the materials and methods are abstract teaching conventional often no in accordance for children age early. Use of

internal media civics learning is very necessary for strengthen understanding . Media, especially with design images and colors interesting, yes increase power remember student as well as create feeling joy that contributes to success study they. Therefore, teachers need understand importance using internal media serve material learning.

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