INFLUENCE UTILIZATION OF SOCIAL MEDIA TO CREATIVITY STUDY INNER STUDENTS CIVICS SUBJECTS

Alya Ramadhani Zein¹
¹Universitas Muhammadiyah Sumatera Utara
Email: ¹alyaramadhanizein@gmail.com

Abstract

The use of social media for student learning creativity in Civics subjects is influenced by developments in the globalized world of education. Teachers must choose the right approach and media in the Civics learning process so that teachers are able to make the learning process smooth and able to make students more creative both at home and at school. The aim of this research is to determine the influence of social use on learning creativity, and also to determine the influence of media use social impact on student creativity. This research method uses a literature study approach sourced from journals, books and other sources that are related to the use of social media on student learning creativity in Civics subjects. The research results show that the development of teachers' teaching creativity is to foster students' interest in learning and teachers are expected to create a teaching strategy that is quite effective and creative, creativity in designing learning implementation plans to plan learning and carry out learning in accordance to educational objectives. Citizenship education is required to be studied starting from elementary, middle to tertiary levels. This aims to shape the character of the children of the Indonesian nation. The values of Pancasila are formed based on the culture of the Indonesian people, so that the character inherent in every child of the Indonesian nation is a character that is based on the values of Pancasila in their daily lives. That's why Civics is studied and applied to students since elementary school. Through this literature review, it can be concluded that PKN learning is a basic lesson for citizens to have good and virtuous national character. Therefore, education is very important to build creativity and be able to treat social media as learning material and not misuse it.

Keywords : Social media, creativity study inner

Introduction

Education is problem important for all human, because can become focus hope for develop individual and society. Development of the world of education in Indonesia at the moment this very influenced by knowledge and globalization. Knowledge developing knowledge and technology quickly, appeared various type applications advanced from social media. Progress technology moment this has give color new for life man especially convenience in interact and communicate. So that makes it easier man for look for something. One of progress this can seen from many starting smartphone users rampant from circles participant educate until mature. Utilization of appropriate learning media by capable teachers influence creativity study student. Creativity student in learning is very important and necessary thing noticed so that learning undertaken truly obtain optimal results. According to Munandar (1995:25) creativity is something ability general for create something new, as ability for give ideas new one can applied in solution problem, you know ability for see relationships new between existing elements there is previously. In development creativity participant education is needed treatment especially for creativity can directed with good. One of the learning media that can be used used by a teacher is social media. Social media is one of form progress very popular technology public especially participant educate teenager , because can make it easier somebody for communicate with others, share videos or order, up to creativity create works certain. Teachers
are sued for capable create situation good and fun learning creativity student in learning is very important and necessary thing noticed so that learning undertaken truly obtain optimal results. According to Moh Uzer Usman (1995:2) teachers have very important role in determine quality the learning he carries out in the class. Related with that matter above, the teacher can think about or make planning in a way carefully in increase chance study for students and improve style teach it, and teachers are also required to be capable managing the learning process teach who can give stimulation to students so that Want to Study Because student is subject main in learning.

**Research Methodology**

This study use approach studies sourced literature from journals, books and sources others who have related with use of social media to creativity study student in civics subject. As according to Muhadjir (2000) Research use studies literature or literature study which includes : First, research theoretical one in the splint knowledge that needs to be continued in a way experience for obtain truth. Second, studies that attempt learn all over object research in a way philosophical or related theory with validity. Third, studies that make an effort learn theoretical linguistics. Fourth , is studies literature work. Deep goals use method this is for understand and discover validity about education citizenship.

**Result & Discussion**

Based on results search literature review of documents that have been published in journals so withdrawal conclusion can seen in the table under :

**Table 1. Review Documents**

<table>
<thead>
<tr>
<th>Writer</th>
<th>Title</th>
<th>Findings</th>
<th>Research Method</th>
</tr>
</thead>
<tbody>
<tr>
<td>Abdul Latif, Point Susiantik, Srihadi (2023)</td>
<td>Civics teacher creativity in increase motivation Study students in Pancasila and citizenship education subjects</td>
<td>Research result show that development creativity teach teachers to grow interest Study students and teachers are expected create an adequate teaching strategy effective and creative , creativity in designing plan implementation learning For plan learning as well as operate learning in accordance with objective education .</td>
<td>Quantitative Descriptive</td>
</tr>
<tr>
<td>Rubiyati, Muhammad Ashori, Luhur Wicaksono</td>
<td>Influence Utilization of Social Media To Creativity Learning in Adolescents</td>
<td>Based on results and processing of questionnaire data , then in a way general results study This show there is positive influence significant between use of social media Instagram to creativity learning in adolescents . It means use of social media influential to creativity Study teenagers , so the more Good use of social media so the more creativity is good too Study teenager on the contrary the more No Good use of social media so the more No creativity is good too learning in adolescents .</td>
<td>Strong quantitative Descriptive</td>
</tr>
<tr>
<td>Abdul Wahab, Harjianto M.Pd</td>
<td>Influence Utilization of Social Media To Creativity Study Students in PKN Subjects</td>
<td>Utilization of social media to creativity Study student in eye lesson Civics This influenced by developments in the world of education globalize . Teachers must choose the right approach and media in the learning process Pkn so that the teacher is able create a learning process smooth and capable make student more creative good at home as well as at school .</td>
<td>Quantitative Descriptive</td>
</tr>
</tbody>
</table>
Education is one method in instill morals in participant educate with through learning education citizenship. Importance learning education citizenship to student in instill morals in participant educate through planting mark mark positive based on the value contained in Pancasila. Besides that, required the role of the teacher in educate and provide motivation to student for become moral generation good nowadays and in the future. So from that education citizenship impact positive in effort use of social media to creativity study student in Civics subject. Educational goals citizenship is how a child nation can think critical, having rational soul, and of course creative in show opinion about issue citizenship. It is hoped that the child generation millennial.

**Conclusion**

Through this literature review can be concluded right that influence use of social media to creativity study student in PKN Education subjects citizenship which is one of the forming instruments character the nation really needs it in curriculum learning that must be developed since early from participant educate, be in line with obligation for participant educate for carry out learning from school level elementary, intermediate, upper level even until level college tall. PKN learning is the underlying lesson for inhabitant his country for own character good and virtuous nation sublime. For it is an educational institution for parents and also the environment around must work the same. So from That education is very important for build creativity and capability addressing social media as material learning and not misused.

**References**