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THE INFLUENCE OF SOCIAL MEDIA ON INSIGHT NATIONALITY IN THE YOUNGER GENERATION

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Abstract

This literature study aims to investigate the influence of social media on national insight in the younger generation by targeting relevant research. The literature review method is used to explore several views and findings that have been expressed in the scientific literature regarding this topic. By taking into account the various perspectives and research methodologies used in the selected studies, this analysis allows for a cooperative explanation of the relationship between social media and national insight in the younger generation. The results of the literature review show that the use of social media by the younger generation has a significant influence on the formation of national identity and understanding of national issues. Although there is research that highlights the positive impact of social media in increasing awareness of national identity and increasing feelings of social solidarity, there is also much research that highlights the potential of social media to strengthen polarization, spread inaccurate information, and trigger conflict between groups. Additionally, factors such as the type of content consumed, intensity of use, and individual characteristics may moderate the relationship between social media and national insight. These findings underscore the complexity of the dynamics between social media and national identity in the younger generation. The implications of this literature study highlight the importance of a deep understanding of the role of media in shaping the national outlook of the younger generation, as well as the need for a holistic approach in overcoming the challenges and opportunities associated with the use of social media in nationalism. Further research exploring the interactions between social media, national identity, and relevant moderating media factors is expected to provide deeper insights for developing more effective educational policies and practices.

Keywords : Citizenship Education in Elementary Schools

Introduction

In the increasingly developing digital era, social media has become an integral part of everyday life, especially for the younger generation. This phenomenon raises the question of social media influencing national insight, which includes an understanding of identity, history, values and national symbols, which are key elements in building social unity and integration in a country. Previous studies show an increasing interest in the relationship between social media and national insight. However, although there is research that highlights the positive impact of social media in raising awareness of national identity and strengthening feelings of national solidarity, many also highlight its negative potential, such as strengthening polarization, increasing inaccurate information, and fueling conflict between groups. Through the literature review method, this research aims to explore various perspectives, findings and arguments contained in scientific literature related to this topic. By combining various research methodologies, it is hoped that this literature analysis can provide a deeper understanding of the complexity of the dynamics between social media and national insight in the younger generation. In this context, this introduction will provide a strong theoretical foundation, introduce key concepts related to the research topic, explain the relevance and urgency of this topic, and formulate the objectives and scope of the literature study to be carried out.

Thus, it is hoped that this research can provide a valuable contribution to understanding the role of social media in shaping the nation's outlook of the younger generation and its implications in a wider social and political context.

Research Methodology

This research uses a literature review method. The data in this research was obtained through data collection techniques in the form of a framework, concept or orientation for analyzing or classifying facts collected in research conducted from reference sources (books, journals, papers).

Result & Discussion

Evaluation of the existing condition of the national insight development system in Indonesia today

The decline in national insight is characterized, among other things, by weak law enforcement and human rights protection, widespread corruption, gaps between the center and regions, the development of individualism, the continued existence of separatist movements, terrorism, horizontal conflicts in several regions, the decline in tolerance, the spirit of mutual cooperation, muayawarah and consensus, and the strength of sectoral egos in the government bureaucracy are the current government's homework. Suwondo, said that knowledge and understanding of national insight is very much needed to maintain the integrity of the Unitary State of the Republic of Indonesia (NKRI). Dynamic conditions following changes along with the process of development of national life from time to time require everyone to continue to understand and properly guide the teachings contained in the concept of national insight. National and state life in Indonesia cannot be separated from national insight. Delivered by Prof. Muladi said that the national insight is that the Indonesian nation views itself internally and externally (surrounding environment) by making unity and integrity the main priority in organizing social, national and state life. As the basis of the state, Pancasila has legally binding power with the provision that anything that is contrary to Pancasila in state life must not apply in Indonesia. In general, what is called the young generation is the group of people aged 0-35 years. Members or individuals who are included in the group have the same experience, so socially and practically they have experienced major events that are experienced simultaneously by the entire community, for example the development generation. According to Susaningtyas, said that the ability of the younger generation who are so advanced in following technology is not accompanied by adequate knowledge regarding national insight and Pancasila values. The government's difficulties in drafting regulations in conditions of very dynamic changes in the business environment and various stakeholder interests have greatly influenced the national media industry. The internal conditions of the media industry regarding the quality of individual journalists' competence must be improved and registered with a press organization recognized by the Press Council so that it can be controlled. The need for profit in production routines means that the media industry must also be aware of its role in facing media warfare.

The constitutional practice of the Republic of Indonesia provides that the meaning of the constitution is the same as the meaning of the Constitution. This is proven by the mention of the term Constitution of the United Republic of Indonesia for the Constitution of the Republic of the United Indonesia."According to *the Miniwatts Marketing Group* which is displayed in *Internet Word State*, Indonesia is ranked 5th out of the top 20 internet using countries in the world. At the Asian level, Miniwatts Marketing Group displays Indonesia as ranked among the top 10 internet using countries in Asia." According to *Miniwatts Marketing Group* as shown in *Internet Word Stat* , Indonesia is ranked 5th out of the top 20 internet user countries in the world. At the Asian level, Miniwatts Marketing Group displays Indonesia among the top 10 internet user countries in Asia: (a) Strength Factor (b) Weakness/Constraint Factors (c) Opportunity Factor (d) Challenge Factor (e) Strategy. Currently, strengthening national insight for the younger generation is still focused in formal education through Pancasila and Citizenship Education subjects (PPKn). However, if studied more deeply and comprehensively to strengthen insight Nationality is not enough through formal education alone, but must be supported through informal education such as through communities in society. Citizenship education must be able to develop identity and attachment to the global community (Banks , 2008). Supporting factors for the influence of social media on national insight in the younger generation can come from various things, including:

1. Openness of information: Social media allows information to be more easily accessed and easily shared, so that the younger generation can more easily obtain information regarding national insight.
2. Ease of communication: Social media makes it easier for the younger generation to communicate and interact with other people who have similar views regarding national insight
3. Group support: Social media allows for support and solidarity between members of community groups who have the same views regarding national insight.

4. Ability to expand networks: Social media allows the younger generation to expand networks and connect with people from diverse backgrounds.

There are several positive impacts of the influence of social media on national insight in the younger generation, including:

1. Strengthening a sense of togetherness: Through social media, the younger generation can connect with groups that have the same views and national values, thereby strengthening the sense of togetherness and solidarity between them
2. Expanding horizons: Social media can also help the younger generation broaden their national horizons, both from historical, cultural, political and other aspects
3. Increase community participation: Social media can also increase community participation in various activities or campaigns aimed at strengthening national insight, such as social actions or movements that encourage people to love local products.

The constitution was drafted and established of course with a specific aim, so the constitution is a basic guideline in the administration of state life so that the state runs in an orderly, orderly manner and without any arbitrariness by the government towards its people. For this reason, the constitution determines the building framework of a country, the authority of the government as the ruling party, as well as the human rights of citizens. The ability of the younger generation, which is so advanced in following technological advances, is not balanced and accompanied by adequate knowledge regarding the values of national insight, especially Pancasila, the 1945 Constitution of the Republic of Indonesia, Bhinneka Tunggal Ika and the Republic of Indonesia (Anjar Gunadi, 2021). Increased understanding of school principals, teachers, education staff and students in using digital media and the internet. Community-based targets include two targets of increasing the number of facilities and infrastructure that support digital literacy in schools; increasing the level of involvement of parents, communities and institutions in developing digital literacy (Director General of Education and Education, DIKdas and DIKmen, 2021). As the basis of the state, Pancasila has legally binding power with the provision that anything that is contrary to Pancasila in state life must not apply in Indonesia.

Conclusion

Based on the conclusion of the influence of social media on national insight in the younger generation, the use of social media can influence the views and mindset of the younger generation in terms of national insight. Social media can have a positive or negative impact depending on how it is used. Therefore, it is important for the younger generation to use social media wisely and healthily, as well as implementing media literacy and responsible use of social media. Apart from that, there needs to be collaboration between government institutions, schools and civil society organizations to strengthen media literacy and education on healthy and positive use of social media, so that the younger generation can gain positive and inclusive national insight. Social media has a role that is able to serve as communication and provide information of national development interest to achieve national goals, so it is necessary to optimize policies on the use of social media intended to instill a concept of statehood based on values originating from the basic consensus of the nation and equitable, just development. Increasing the role of social media needs to receive attention from the government and is a national development priority that must be implemented by the government together with all components of the nation in order to increase national insight to realize national resilience.

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