



THE ROLE OF LEARNING MEDIA IN STRENGTHENING CITIZENSHIP EDUCATION LEARNING IN PRIMARY SCHOOLS

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Abstract

The aim of this research is to determine the role of learning media in strengthening civic education learning in elementary schools. This research uses qualitative methods, the methods used in collecting data in this research are interviews, observation and documentation. . This research uses the Literature Review method or literature review by searching several research results from journals that are relevant or in accordance with the problems being studied from several indexers such as Google Scholar, Basicedu, Garuda, Sinta, and so on. The results of the research show that the role of learning media in strengthening citizenship education learning in elementary schools is to clarify the presentation of messages so that they are not too verbal, disseminate information widely, evenly, quickly, uniformly and with integrity, so that messages can be conveyed according to what is intended or desired, Technology can present logically, scientifically and systematically and is able to complement, support, clarify concepts, principles or proportions of subject matter. Using appropriate and varied learning media can overcome students' passive attitudes. Learning media, especially in citizenship education, can influence the implementation of learning to be more effective and efficient and can influence student learning outcomes and the psychology of learning.

Keywords : Role, Learning Media, Citizenship Education

Introduction

Education has a goal of developing human resources which is carried out in a planned and structured manner. The implementation of education in Indonesia has different levels and types, starting from elementary school, middle school, high school to college, which is a continuous process so that educational goals can be achieved. Besides that, education also takes place within the family and community. The implementation of education in this era is experiencing very rapid development so that it has an impact on the implementation of the existing education system and has an impact on the psychological development of student learning. (Silahuddin, 2015). Implementation of education, especially in the implementation of learning, teachers have a role in creating a learning atmosphere and managing the class so that students have comfort in learning and have an impact on improving learning outcomes. It is concluded that in the implementation of learning there is an interaction between various teaching components, namely, the teacher, lesson material and students (Abdullah, 2017). Advances in information and communication technology (ICT) have an impact on the learning system, especially the use of ICT-based learning media. The use of technology in learning really helps teaching staff in designing and creating learning media (Tafonao, 2018). However, it must be realized that the development of information and communication technology can give rise to various problems, including the ability of teachers to use technology, but teaching staff cannot avoid technological developments and instead must follow developments in information and communication technology. The role of ICT-based learning media in the learning process is very large and important for teaching staff to implement, because it has an impact on increasing student learning motivation and

as a tool to help teachers explain lesson material to students. In accordance with the opinion of (Nugrahani & Rupa, 2007) the use of learning media at the teaching orientation stage will greatly help the effectiveness of the learning process and the delivery of messages and lesson content at that time. Using innovative ICT-based learning media, teachers can communicate better and clearly, the learning atmosphere is more enthusiastic and the interactions that occur are multi-directional. (Wibisono & Yulianto, 2010) argue that learning media contains messages that can stimulate student learning and increase their learning motivation so that students do not feel bored while following the learning process.

Therefore, the role of learning media cannot be separated and is an integral part of the teaching and learning process. (Firmadani, 2020) revealed that the word "media" comes from the Latin "medium" which means "intermediary" or "introduction" in the learning process. Furthermore, (Silahuddin, 2015) believes that media is a tool or means used to transmit messages or learning information that the source of the message wishes to convey to the target or recipient of the message. Learning media is anything that can be used to channel the sender's message to the recipient, so that it can stimulate students' thoughts, feelings, attention and interest in learning (Baharun, 2016). In line with what (Rambe, 2020) said, learning media is a teaching aid for teachers to convey teaching material, increase student creativity and increase student attention in the learning process. Meanwhile, according to (Vinertek South Tapanuli Education Institute Hal et al., 2021) that learning media is everything, both physical and technical, in the learning process that can help teachers to make it easier to convey lesson material to students, making it easier to achieve the learning objectives that have been formulated. Furthermore (Lenggono, 2019) explains that learning media has an important role in supporting the quality of the teaching and learning process. (Handayati, 2020) Learning media is defined as a distributor of learning messages or information to condition students to learn. According to (Febrianti, 2019), learning media is anything that can be used to channel messages (learning materials) so that they can stimulate the attention, interest, thoughts and feelings of learners (students) in learning activities to achieve certain learning goals. Examples: images, charts, models, films, videos, computers, and so on. The use of learning media in the learning process has an impact on increasing students' interest and curiosity as well as raising students' learning motivation which has the impact of the learning media stimulation applied by teachers in the classroom so that it has an impact on the development of students' learning psychology (Satria & Egok, 2020). The use of learning media in the learning process is very important, because learning media is a tool used by teachers to convey learning material that can make it easier for students to understand it quickly and well (Muhson, 2010). Learning media has a position as a channel for information or messages from teachers to their students. Therefore, when used, learning media plays a role in making learning more effective and efficient. Learning media can be interpreted as a communication tool used by teachers in the learning process. Learning media has several functions including: a) educational function, learning media as a communication tool contains educational properties that influence the development of students. b) social function, learning media can provide information and experiences of social life to students. c) economic function, learning media has economic value which is very effective in its application in the learning process. d) political function, learning media functions to build students' material and spiritual development. e) the function of arts and culture, learning media provides information to students about developments in the fields of arts and culture (M. Khalilullah, 2012).

Media as a component of learning must receive attention from teachers who become facilitators in the learning process. Every teacher must learn and understand how to choose and determine the learning media that will be used in the learning process so that the predetermined learning outcomes can be achieved optimally. In developing or selecting the type of learning media, it can be adjusted to the students' conditions, implementation time, costs of making learning media and the desired learning objectives. Learning media have different characteristics so they require understanding from the teacher in using them, so that the choice of learning media can be adjusted to the conditions and needs that exist in the field (Hayes et al., 2017). Learning media has various benefits, including: a) Learning media can attract students' attention and increase their learning motivation. b) Learning media can provide real experiences for students. c) Learning media can help teachers teach more variedly, d) Learning media can help students learn more than listening, e) Learning media can increase students' interest in learning, f) Learning media can guide students to think concretely, g) Learning media provide experiences that are not easily obtained by students, h) Learning media makes the learning process easier (Nurrita, 2018). The use of learning media has a positive impact on the learning process, for example the class is more conducive and the feedback process can occur and optimal results can be achieved. By using media, learning will be more interesting and can encourage students to learn more and enjoy exploring sources of knowledge. Good learning media can help students' learning difficulties. Citizenship education is one of the subjects given to elementary school students which focuses on forming students' personal character in accordance with the cultural values of the Indonesian nation. The formation of student character as mandated by Pancasila and the 1945 Constitution is required in terms

of religion, socio-cultural, language, age and ethnicity so that students become skilled, intelligent and characterful citizens (Ramadhani et al., 2018). The basis for implementing the rights and obligations of citizens as well as the continuity of human life and the glory of the nation and state must be implemented in a planned and structured manner to educate the life of the nation and foster national identity and morals is the essence of citizenship education. Implementing citizenship education learning requires an active character from a teacher who is able to develop students' critical and rational thinking patterns so that it has an impact on their learning outcomes (Rachmadtullah & Wardani Reza, 2016). Meanwhile, the aim of implementing citizenship education in elementary schools is to develop knowledge and skills that are useful for students in national and state life and to equip students to face everyday life. Learning citizenship education in elementary schools can be more easily understood by students by using learning media, therefore this research aims to determine the role of learning media in strengthening citizenship education learning in elementary schools.

Research Methodology

Fink (2014): Fink explains that a literature review is a systematic analysis of relevant literature with the aim of identifying knowledge gaps, compiling key concepts, and formulating a solid theoretical framework. According to Prof. Richard J. Torraco (2005) & Prof. Judith Garrard (2011) regarding literature review as follows:

1. Prof. Richard J. Torraco (2005):

Prof. Richard J. Torraco states that a literature review is a systematic, extensive, and critical process of evaluating relevant literature with the aim of presenting an in-depth understanding of a research topic. Torraco emphasizes the importance of literature reviews in helping researchers to identify appropriate conceptual frameworks, develop relevant research questions, and develop appropriate research methodologies.

2. Prof. Judith Garrard (2011):

Prof. Judith Garrard suggests that a literature review is an essential step in the research process that helps researchers to develop a strong theoretical foundation, identify differences of opinion in the literature, and formulate relevant research questions. Garrard highlighted the importance of literature reviews in building solid arguments and supporting the research conducted.

Result & Discussion

Improving the quality of education today cannot be separated from increasing teachers' abilities in using learning media and teachers must be aware of updates in learning media. Learning media has a very important function and plays a role in the learning process, namely increasing the efficiency and effectiveness of the learning process. The use of learning media can increase students' learning motivation and make it easier for teachers to transfer knowledge. In this research, researchers want to examine the extent of the role of learning media in strengthening citizenship education learning. The data obtained by researchers is based on instruments distributed to respondents.

Clarify the presentation of messages in learning

Learning media has a very important role in learning process activities because of its role as an intermediary so that the message conveyed by the teacher can be absorbed and understood well by students. However, in reality there are still some teachers who do not use media during the learning process and only use the lecture method so that students feel bored and are less able to accept the material provided by the teacher. Researchers discovered the role of learning media in increasing the strengthening of civic education learning in elementary schools based on the results of observations, namely that there was an increase in learning motivation and enthusiasm for participating in the learning process, besides that the use of learning media clarified the material presented by the teacher. The problem that teachers usually encounter is if they do not use learning media in the teaching process, students become less enthusiastic in following the learning being delivered, resulting in hampered students' understanding of the material provided and on the contrary, students will become enthusiastic when using media and students become focused and pay more attention to the material being taught. given. According to the opinion of (Irsan et al., 2021) the use of technology in learning can make it easier for students to understand lessons and improve students' disciplined character. The use of this learning media has a positive impact on improving student learning outcomes. Very good and accurate dissemination of information.

The learning process can be conveyed effectively and efficiently to all students by using learning media so that the information or knowledge conveyed by the teacher can be well absorbed by all students. The transfer of knowledge to students can be conveyed quickly through the use of learning media. Based on the results of

interviews conducted by researchers in implementing citizenship education learning at Baubau City elementary schools, it is known that teachers use learning media to help convey lesson materials to students. As for the learning process, it can be seen that students' activities during the learning process are more focused on receiving the material presented by the teacher because of the media used. The lesson materials presented by the teacher can be absorbed well and can be understood more quickly by students so that the learning objectives of citizenship education can be achieved in accordance with what has been determined. Technology can present logically, scientifically and systematically and is able to complement, support, clarify concepts, principles or proportions of subject matter. Education is currently experiencing very rapid development through the use of technology which can technically assist the learning process activities. The use of technology in the learning process activities helps students maximally absorb the knowledge conveyed by the teacher. Through the use of educational technology, it can be used as a learning resource, and can be presented in an interesting way, especially if accompanied by the ability to use it. Based on the results of observations carried out by researchers at elementary schools in Baubau City on citizenship education learning activities carried out by teachers, it is known that in implementation teachers use technology-based learning media (ICT) in delivering learning material to students. Various technology-based learning media (ICT) used by teachers include presentations of lesson material via PowerPoint (PPT) and audio-visual learning media which are displayed when the teacher delivers material to students via a projector display.

When using this media, it can be seen that the material presented by the teacher is presented systematically and completely so that it supports and clarifies the concepts of the material presented to students, and vice versa, it can be seen that students are enthusiastic about participating in learning with the media presented by the teacher which conveys the concepts. clear coherent material making it easier for students to understand the material. Using learning media appropriately and variedly can overcome students' passive attitudes. Learning media has an important role and is the main component in the learning process. In the learning process, teachers must adapt the material to the media that will be used because not all media is suitable for all material, therefore the teacher's ability to determine media is very necessary so that learning objectives are achieved. The learning media used by teachers can vary, teachers can use visual media, audio media or use audiovisual media. Using appropriate media can overcome student problems, for example children who are passive in following the learning process. With the learning media applied by teachers, they can increase students' learning motivation so that children who were previously passive become active during learning. Based on the results of interviews conducted by researchers with class teachers at Baubau City Elementary School, it was found that as long as teachers used learning media during the learning process, changes were experienced by their students, students became motivated in participating in learning, students' attention increased and this had an impact on improving student learning outcomes. However, there are still problems experienced by teachers, namely the limited facilities and infrastructure that the school has so that not all types of learning media can be used during the learning process.

Conclusion

The application of learning media has a very important role and needs to be done by teachers. Learning media helps teachers clarify the material presented so that students understand the lesson more easily. Learning media, especially in citizenship education, can influence the implementation of learning to be more effective and efficient and can influence student learning outcomes and the psychology of learning. Citizenship education in elementary schools aims to develop knowledge and skills that can be useful for students in living national and state life. Student activity and critical and rational thinking are very necessary and are indicators of the achievement of the citizenship education learning process. The role of learning media in strengthening citizenship education learning in elementary schools includes :

1. clarify the presentation of material in learning
2. dissemination of information is very good and precise
3. technology can present logically, scientifically and systematically and is able to complement
4. support , clarify concepts, principles or proportions of the subject matter
5. using learning media appropriately and variedly can overcome students' passive attitudes.

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