



Rusunawa's Strategy For Increasing Students' Enthusiasm For Learning In Taking Routine Studies At Rusunawa , Muhammadiyah University, North Sumatra

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ABSTRACT

The Rusunawa management strategy in participating in routine studies at the Muhammadiyah University of North Sumatra is very necessary because it is to find out the results obtained from the program implemented by the Muhammadiyah University of North Sumatra so that student character improves as evidenced by students in the dormitory knowing the Rusunawa management system in improving student character education in Muhammadiyah University of North Sumatra. To find out the rusunawa program in knowing the obstacles to rusunawa management in improving the character education of students at the Muhammadiyah University of North Sumatra. This research uses descriptive methods and is analyzed using a qualitative approach. The subjects in this research were Muhammadiyah University students North Sumatra . Based on the research results, it shows that (1) The Rusunawa management system in improving the Character Education of Muhammadiyah University of North Sumatra students has 2 approach systems, namely the Traditional system and the University system. (2) The Rusunawa program to improve student character at the Muhammadiyah University of North Sumatra, namely the Character, Mentoring , Social education program.

Keywords : Rusunawa, Strategy, Routine Studies

Introduction

Student Flats, which are hereafter abbreviated to Rusunawa, Muhammadiyah University of North Sumatra, are residences for students at Muhammadiyah University. North Sumatra which is not only used as a place for students to stay, but also contains a coaching program. In order to apply this moral responsibility, many programs have been created by UMSU. Among them is the implementation of the intensive Al-Islam and Muhammadiyah Study program which is intended for all new UMSU students which started in the 2015/2016 academic year. In addition to KIAM activities, UMSU also provides paid housing called Student Rental Flats (RUSUNAWA) in which Islamic and Muhammadiyah programs are carried out . All of the students come from outside the city. According to information obtained by researchers from Mrs. Juli (dormitory mother) in RUSUNAWA, students were also given Islamic and Muhammadiyah studies . Based on the background above, researchers are interested in finding out about strategies for internalizing Al-Islam values among students at RUSUNAWA UMSU. Furthermore, these students do not receive additional care from their parents, nor do students who are currently studying. Overseas students who are far from their parents usually choose dormitories for various reasons. North Sumatra Muhammadiyah University (UMSU) as an Islamic campus has a moral responsibility to provide "supervision" and ensure that students studying at UMSU, especially those from outside the city, are not left behind. enter. And the umsu has good Islamic practices.

To fulfill this moral responsibility, UMSU has created a number of programs. Including the implementation of the Al-Islam and Muhammadiyah Intensive Study Program for all new UMSU students, starting in the 2024/2025 academic year. Muhammadiyah programs are implemented. All of these students all come from outside the city.

Research Methodology

This research will be conducted using qualitative methods using an explanatory descriptive approach. This approach was chosen because this research invites researchers to explore and comprehensively examine strategies for internalizing the values of Al-Islam and Muhammadiyah among Rusnawa UMSU students. According to Slameto (2021: 74), it generates motivation to learn, motivation. It is very important for students to learn as a result, teachers are expected to be able to inspire students to learn. There are many approaches that can be taken. Creating certain conditions to inspire many people to learn. Sudjana (2022: 2) states that learning is a process characterized by changes in a person, changes as a result of various forms such as changes in knowledge, understanding, attitudes and behavior, skills, abilities, habits as well as changes in aspects that da in individual learning. Hamalik (2022) defines teaching as organizing the environment so as to create learning conditions for students. According to Miarso (2020:7) in the learning and learning process, namely between educators and students, interaction between resource persons, interaction between students and educators with learning resources that have been deliberately developed and interaction between students and educators with the social and natural environment. According to Usman (2021:12) learning is the core of the overall educational process with the teacher as the main role holder. Learning is a process that contains a series of actions of teachers and students based on reciprocal relationships that take place in educational situations to achieve certain learning goals under these conditions, namely effective learning. Where by learning students acquire specific skills, knowledge and attitudes, in other words, effective learning will occur if there are changes in cognitive, effective and psychomotor aspects. This research uses structured interviews where researchers create a list of questions for each respondent. For students, it focuses on learning experiences and motivation during the learning process.

Results and Discussion

According to Kotler (in Aminah 2020) strategy is a game plan to achieve the desired targets of a business unit. Strategy is a game plan to achieve the desired target. Strategy is a comprehensive, comprehensive and integrated plan that is directed towards achieving goals. Rusunawa's vision is to make student residences comfortable and peaceful as an Islamic place to live and to make students who have morals based on Islam and Muhammadiyah. This mission is: (1) To make students have polite and polite personalities with ethics based on Islam and Muhammadiyah (2) Improve soft skills in communication, empathy and responsibility based on Islam and Muhammadiyah. Flats are built by the government using State or Regional Revenue and Expenditure Budget funds. Usually local governments collaborate with the Ministry of Public Housing. The development of Rusunawa aims to provide livable houses for all Indonesian families, especially MBR (Low Income Communities) who do not yet have the ability to meet their housing needs through ownership. Rusunawa is located on campus where Rusunawa itself has long been planned as student rental housing. However, it was only this March that it could be rented out due to many factors which caused this flat to be postponed as a student rental house. Rusunawa consists of five floors and has approximately 96 rooms. This is a rental house that is quite luxurious for students, because the rooms are immediately filled with facilities that may not be enjoyed in other boarding houses outside the campus. The available room facilities that can be enjoyed are two mattresses, wardrobe, study table. Apart from that, because its location is within the UMSU campus area, this Rusunawa makes it even more suitable for students to live in, especially those who do not have motorized vehicles because the Rusunawa is planned to be passed by campus buses.

From the research carried out, researchers found several programs carried out in order to internalize Islamic values. The program is: (1) Learn to read the Koran which is held every day (2) Practical worship coaching and other services held twice a week (3) Coaching for Aisyayahan which also includes Adabul material mar'ah which is done once a week (4) Study about going to Nasyatul Aisyayahan is done once a week (5) Law studies are held once a week (6) Tahajjud 2 times a week Friday and Wednesday. Learning to read the Koran is held twice a week. This program is carried out in order to ensure that students who live in flats can read the Koran properly and correctly according to the rules of Tajwid science. Learning to read the Koran which is carried out at Rusunawa is adjusted to the student's initial abilities, meaning: for students who cannot read the Koran, they will be taught to be able to read the Koran using the iqra method or Al-Hira method. For students who can read but are not yet fluent, they are given targets regarding the quantity of reading the Koran, for example in one day they have to read 1 sheet (2 pages). This is done with the aim of facilitating reading. Once they are fluent they will be given material on Tajwid science. For students who are already fluent in reading, they will be given strengthening knowledge of tajwid so that their reading is better and more correct according to the rules of reading the Koran. Students who can read fluently and correctly will be asked to help teach students who cannot read correctly. Practical worship coaching and other services held twice a week. This practical worship training is carried out with the aim of enabling students who live in Rusunawa

to carry out worship (in particular prayer) in accordance with the guidance of the Prophet Muhammad SAW. Practical worship training is carried out by providing information about prayer , starting from the procedures, arguments, readings and movements as carried out by the Prophet Muhammad. After providing theoretical material, at subsequent meetings, students will be asked to demonstrate/ practice prayer movements . Students are also asked to memorize prayer readings according to the sunnah of the Prophet Muhammad SAW. Aisyiyahan Development which also includes material about Adabul Mar'ah is done once a week. 4) Recitation of Nasyiatul Aisyiyahan which is held once a week. 5) Law studies conducted once a week. As a researcher, there are several things that need to be suggested to flat managers so that the program for internalizing Islamic values and Kemuhmamdiyahan runs optimally. The suggestions referred to are: (1) There is a need for more simultaneous supervision of the implementation of worship, especially the mahdoh (prayer) service (2) It is necessary to monitor the behavior/morals of flat residents outside the campus (3) The need for additional pickets apart from the manager to assist the manager in better management.

Conclusion

This research uses structured interviews where the researcher creates a list of questions for each respondent. For students, it focuses on learning experiences and motivation during the learning process. In order to apply this moral responsibility, many programs have been created by UMSU. Among them is the implementation of the intensive Al-Islam and Muhammadiyah Study program which is intended for all new UMSU students which started in the 2015/2016 academic year. In addition to KIAM activities, UMSU also provides paid housing called Student Rental Flats (RUSUNAWA) in which Islamic and Muhammadiyah programs are implemented . All of these students all come from outside the city. According to information obtained by researchers from Mrs. Juli (dormitory mother) in RUSUNAWA, students were also given Islamic and Muhammadiyah studies . Based on the background above, the researcher is interested in finding out about strategies for internalizing Al-Islamic values in students at RUSUNAWA UMSU

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